City of Glendale
Sales Tax Update

Third Quarter Receipts for Second Quarter Sales (April - June 2013)

## Glendale

## In Brief

Receipts for Glendale's April through June sales were 0.7\% higher than the same quarter one year ago.
Retroactive adjustments in the shoe store category offset sluggish results in most general retail sectors. Construction activity related to upgraded retail facilities was a contributing factor.
New auto sales were on the upside but lagged regional and statewide trends while restaurant sales activity fared the best in fast food and restaurants serving liquor. Gains in the building and construction group reflected the post-recession recovery. A new outlet added to already positive returns in food and drugs overall.
The decline in motion pictures/ equipment was the primary reason for lower business to business results. However, a taxpayer refund in light industrial/printers that understated the year-ago period partially offset the loss. Lower fuel prices and a potential reporting error accounted for the decrease in fuel and service stations.
Adjusted for aberrations, taxable sales for all of Los Angeles County increased 3.7\% over the comparable time period, while the Southern California region as a whole was up 5.2\%.

## Sales Tax by Major Business Group



Top 25 Producers
In Alphabetical Order

| Al Sal 76 | Lexus of Glendale |
| :--- | :--- |
| Allen Gwynn | Macys |
| $\quad$ Chevrolet | New Century |
| Apple | Volkswagen |
| Bob Smith Toyota | Nordstrom |
| Calstar Mercedes | Pacific BMW |
| Daimler Trust | Ralphs |
| Diamond Honda | Star Ford Lincoln |
| Financial Services | Target |
| Vehicle Trust | Toyota of Glendale |
| Glendale Dodge | Vans |
| $\quad$ Chrysler Jeep | Video Equipment |
| Glendale Mitsubishi | Rental |
| Glendale Nissan | Vons |
| Infiniti |  |
| Home Depot |  |
| JC Penney |  |



## State Overall

Adjusted for accounting anomalies, receipts from local governments' one cent sales and use tax were up $5.4 \%$ over the second quarter of 2012.
More than half of the increase was driven by a strong quarter for auto sales plus new revenues flowing to the countywide use tax allocation pools largely as result of the previous passage of AB 155's expanded definition of nexus for out-of-state companies required to collect California sales and use taxes.
Receipts from the building and construction categories exhibited significant gains reflecting the beginning of a recovery in new housing construction and considerable remodeling activity. Restaurant sales were also strong but limited to low priced quick service chains and higher priced fine dining restaurants with full liquor licenses.
Gains from general consumer goods were modest overall and tended to be retailer and community specific. Tax revenues from fuel were down from last year's comparable quarter while receipts from business and industrial purchases were flat with the few increases in that group primarily tied to agriculture and food processing.

## The Remaining Fiscal Year

The general consensus is that the state's economy will continue to recover in 2013-14 but sales tax growth may be more modest in the second half of the fiscal year than the first half.
Auto sales which have been up by double digits from years of pentup demand are expected to plateau in another quarter or two with the pace of growth returning to more normal levels. With consumers taking on more debt to purchase new cars and homes, discretion-
ary spending on other items is expected to slow. Low inflation, price competition and a job recovery tilted toward low paying or part-time work will also keep the cost of taxable goods in check.
The six year boom in the state's technology sector appears to be slowing with companies shifting from buying their own hardware and software to renting computer power through cloud based services. Gas prices will continue to be impacted by refinery shutdowns, Middle East crises and oil speculators. However with today's new cars almost $20 \%$ more fuel efficient than those sold only six years ago, further tax gains from this segment are not anticipated.
Continued recovery in construction activity is expected to generate a major share of sales tax growth in the second half of the fiscal year. With rising home and stock market values benefiting higher income families, luxury goods in all categories are also projected to show solid gains.

SALES PER CAPITA


## Revenue by Business Group

 Glendale This Quarter

## Glendale Top 15 Business Types

| Business Type | Glendale |  | County <br> Change | HdL State Change |
| :---: | :---: | :---: | :---: | :---: |
|  | Q2 '13* | Change |  |  |
| Auto Lease | 260.8 | 9.4\% | 17.7\% | 13.6\% |
| Department Stores | 442.7 | -2.4\% | 0.0\% | 0.2\% |
| Discount Dept Stores | - CONF | ENTIAL - | 2.5\% | 2.3\% |
| Electronics/Appliance Stores | 236.1 | 1.4\% | 4.3\% | 3.9\% |
| Family Apparel | 394.1 | -3.4\% | 4.3\% | 4.7\% |
| Grocery Stores Liquor | 224.3 | 6.4\% | 4.2\% | 2.7\% |
| Lumber/Building Materials | 179.3 | 5.8\% | -7.3\% | -4.6\% |
| New Motor Vehicle Dealers | 1,372.8 | 2.1\% | 6.8\% | 11.1\% |
| Restaurants Beer And Wine | 122.1 | -2.2\% | -2.7\% | -1.1\% |
| Restaurants Liquor | 325.1 | 8.0\% | 11.1\% | 9.8\% |
| Restaurants No Alcohol | 369.0 | 0.9\% | 5.9\% | 5.9\% |
| Service Stations | 479.0 | -12.6\% | -5.8\% | -5.7\% |
| Shoe Stores | 131.6 | 64.7\% | 40.0\% | 39.6\% |
| Specialty Stores | 210.6 | 4.7\% | 3.4\% | 5.5\% |
| Women's Apparel | 172.5 | -5.9\% | 5.5\% | 2.9\% |
| Total All Accounts | \$6,729.6 | 1.9\% | 6.4\% | 7.0\% |
| County \& State Pool Allocation | 708.3 | -9.7\% |  |  |
| Gross Receipts | \$7,438.0 | 0.7\% |  | *In thousands |

