

# DEVELOPMENT SERVICES

## Mission Statement

To enhance and improve the quality of life and to promote positive growth in the City of Glendale. This will be accomplished by facilitating retail, cultural arts, housing and office projects providing tax revenue and jobs that benefit all of the City's residents.

<b>Operating Budget</b>	<b>G.R.A. Adm. Fund Project I</b>	<b>G.R.A. Adm. Fund Project II</b>	<b>G.R.A. Construction Project Fund</b>	<b>G.R.A. Revenue Bond Debt Serv. Fund</b>	<b>G.R.A. Tax Allocation Bond Fund</b>
Salaries & Benefits	\$1,157,736	\$71,724	\$5,000	—	—
Maintenance & Operation	\$2,532,776	\$110,305	—	\$1,543,270	\$5,286,790
Capital	\$17,000	—	—	—	—
Projects & Programs	\$4,501,488	\$567,971	\$595,000	\$246,305	—
<b>TOTAL</b>	<b>\$8,209,000</b>	<b>\$750,000</b>	<b>\$600,000</b>	<b>\$1,789,575</b>	<b>\$5,286,790</b>

## Description of Services

Comprehensive planning for revitalization, citizen and owner participation, housing projects and programs, public and private partnerships and improved public facilities.

CENTRAL GLENDALE REDEVELOPMENT PROJECT AREA: Commercial/Office/Retail and Public Improvement Projects • Encompasses 263 acres. The area has been transformed into a dynamic corporate, retail, restaurant and entertainment marketplace with successful projects such as the Glendale Marketplace, The Exchange, and the proposed Town Center project. Development Services has led the way for the construction of three parking garages: the Exchange Garage, the Marketplace Garage, and the Orange Street Garage.

SAN FERNANDO ROAD CORRIDOR REDEVELOPMENT PROJECT AREA: Commercial/Retail/Office and Public Improvement Projects • Approximately 750 acres. Goals and objectives for the Redevelopment Corridor are tied to a plan designed to encourage the revitalization of an old industrial area by attracting entertainment, high technology, and new media industries. New construction includes DreamWorks Animation Campus, the Disney Grand Central Creative Campus, ABC-7 state-of-the-art television studios and other related enterprises.

ECONOMIC DEVELOPMENT PROGRAMS: A healthy business community, through the creation of jobs and tax revenue, is a major element in allowing the City to carry out its various functions. Typically, sales and property tax revenue generated by the business community provide a major contribution to funding essential City services such as police, fire and maintenance services as well as non-essential services.

Development Services provides assistance to businesses in Glendale, small and large. These businesses provide a supply of new jobs, revenues for our General Fund, and shopping, services and entertainment for our residents and visitors. Implemented Façade Improvement programs to our Downtown, San Fernando Road, Colorado Boulevard and to the Adams Square commercial districts.