



City of Glendale

Comprehensive Annual

Financial Report

Year Ended June 30, 2014



# Mout The Cover

The City of Glendale is committed to the inclusion and addition of public art throughout the community. Public art establishes a cultural legacy for the City by allowing the shared experience of art that is accessible to all. The arts generate employment and economic benefits and a rich cultural climate that attracts business and private investment. They also play a significant role in the City's history and are a priority for the community and City Council.

The arts come to life in many forms, and Glendale offers beautiful spaces for creativity to grow and thrive. The beautiful mansion of Leslie Coombs Brand was donated to the City of Glendale in 1925 and has served music and art lovers from across Southern California since 1956. The City of Glendale underwent a \$9.5 million dollar, two-year renovation project of the 1904 Brand Mansion, which was completed in March 2014. The 5,000 square foot Brand Mansion was restored to its original grandeur, highlighting the late-Victorian interiors and the striking Saracenic inspired exterior. Brand Library & Art Center includes an art and music library, art galleries, recital hall and a unique outdoor performance Plaza. Sponsored events are free and open to the public and include art exhibitions, concerts, art and music lectures, dance events, films, computer classes, children's events and tours of the historic site. The City of Glendale also owns the historic Alex Theatre, offering the more than 130,000 annual patrons a diverse schedule of 250 events. Glendale partners with the Alex Theatre's operator, Glendale Arts, to produce free programming throughout the year.

The City of Glendale actively pursues the creation of new public art features through its Glendale Urban Art Program. By working with private partners, public art is developed in conjunction with new commercial and residential developments. This program provides residents and visitors with public spaces and structures that enhance the character of the City. The program may be met by providing artwork on private property, or an in-lieu fee paid to the Glendale Urban Art Fund. The City's Arts & Culture Commission, whose mission is to raise the visibility of the arts, advises City Council on the distribution of the in-lieu fund which now totals \$1.4 million. Programs supported by the Fund include the recently completed utility box murals in the downtown and the cultural and performing arts series at Brand Library and Art Center that featured a wide variety of musical styles. Upcoming programs include extending the utility box program to other areas of Glendale, temporary art installations and murals on City-owned property, art in vacant storefronts, and a significant art event.

The City has also designated a Downtown Arts & Entertainment District to further develop a culture of public art. The district was established in 2009 to encourage the clustering of theatres, music clubs, comedy clubs, art galleries, and similar uses. The district is anchored at either end by civic and cultural venues - the Alex Theatre to the north and the Central Library and future Museum of Neon Art (MONA) to the south. The Museum of Neon Art will be the downtown's first museum, offering residents and visitors a unique learning and visual experience. The City of Glendale looks forward to its opening in early 2015.









### City of Glendale, California

### **City Council**



Zareh Sinanyan MAYOR



Paula Devine **COUNCILMEMBER** 



Laura Friedman
COUNCILMEMBER



Ara Najarian COUNCILMEMBER



Dave Weaver **COUNCILMEMBER** 







## City of Glendale, California

# Comprehensive Annual Financial Report

Fiscal Year Ended June 30, 2014

Prepared by the Finance Department - Accounting Section

Robert Elliot, CPA, Director of Finance Lily Fang, Finance Administrator

### City of Glendale, California

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