

A black and white photograph of a streetcar on a city street. The streetcar is in the center of the frame, moving towards the viewer. The street is lined with buildings on the left and utility poles. In the background, there are mountains. The text "Glendale Mobility Study – Introduction to Policy Concepts" is overlaid on the top half of the image.

# Glendale Mobility Study – Introduction to Policy Concepts

**Planning Commission  
November 3, 2010**

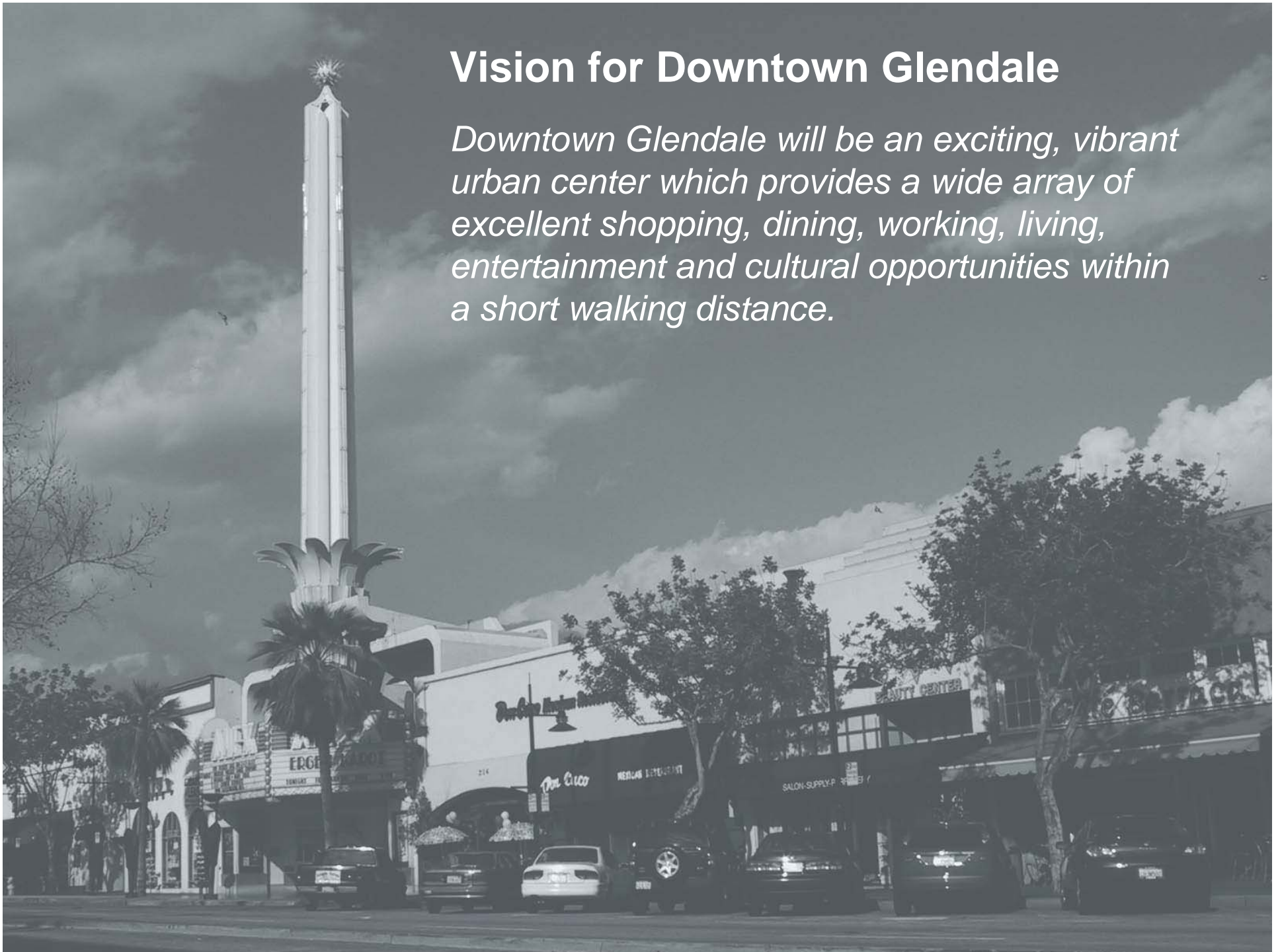
## **Purpose of today's presentation**

- Background on the vision for downtown and the City of Glendale
- Overview of policy concepts in the Mobility Study
- Items to be submitted for Commission's review in the next six months



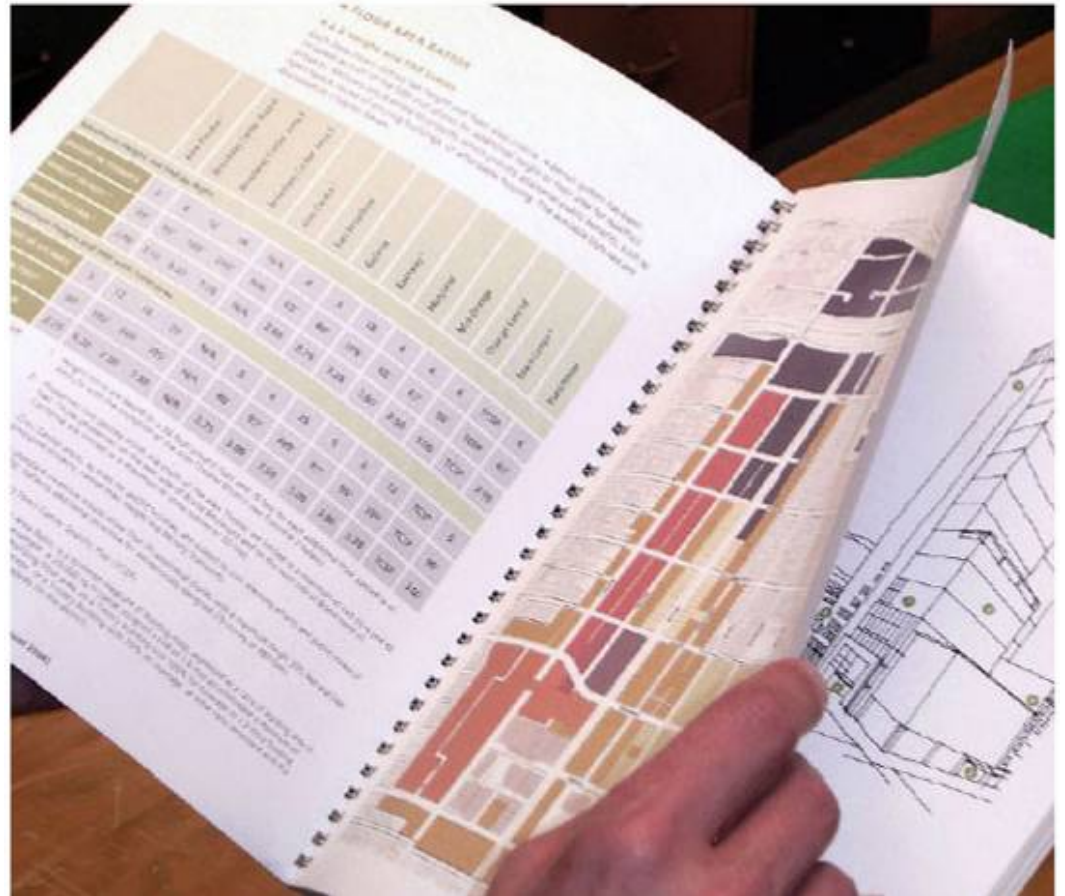
## Vision for Downtown Glendale

*Downtown Glendale will be an exciting, vibrant urban center which provides a wide array of excellent shopping, dining, working, living, entertainment and cultural opportunities within a short walking distance.*



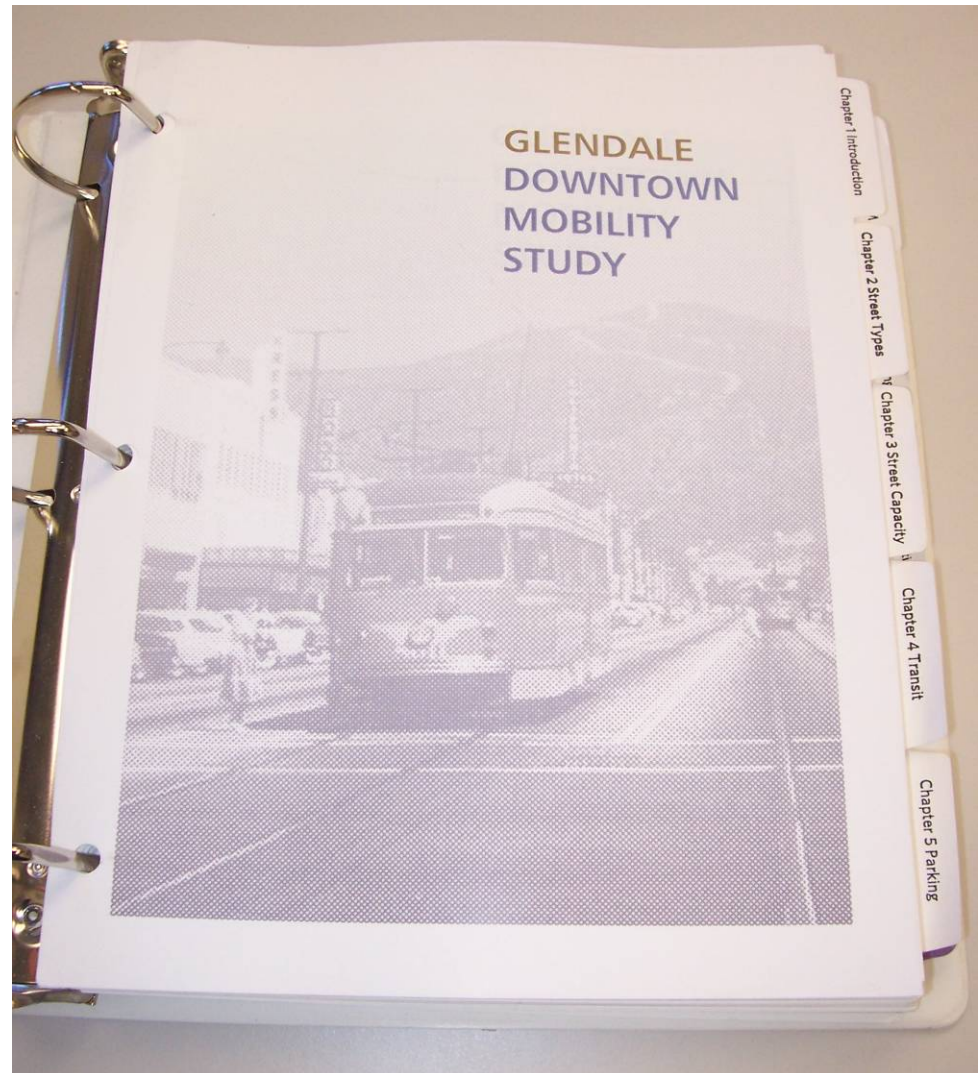
# City Policy Framework: Downtown Specific Plan

- The Downtown Specific Plan was adopted by City Council in 2006
- Sets a blueprint for future growth in the City of Glendale
- Channels growth into downtown where it can be managed
- Supports multi-modal transportation options and management of existing infrastructure



# City Policy Framework: Downtown Mobility Study

- The Downtown Mobility Study was adopted by City Council in 2007
- Enables Glendale to articulate the vision set by the Downtown Specific Plan
- Includes a set of best practices in transportation policy
- Makes development in downtown possible while minimizing traffic congestion and maintaining quality of life



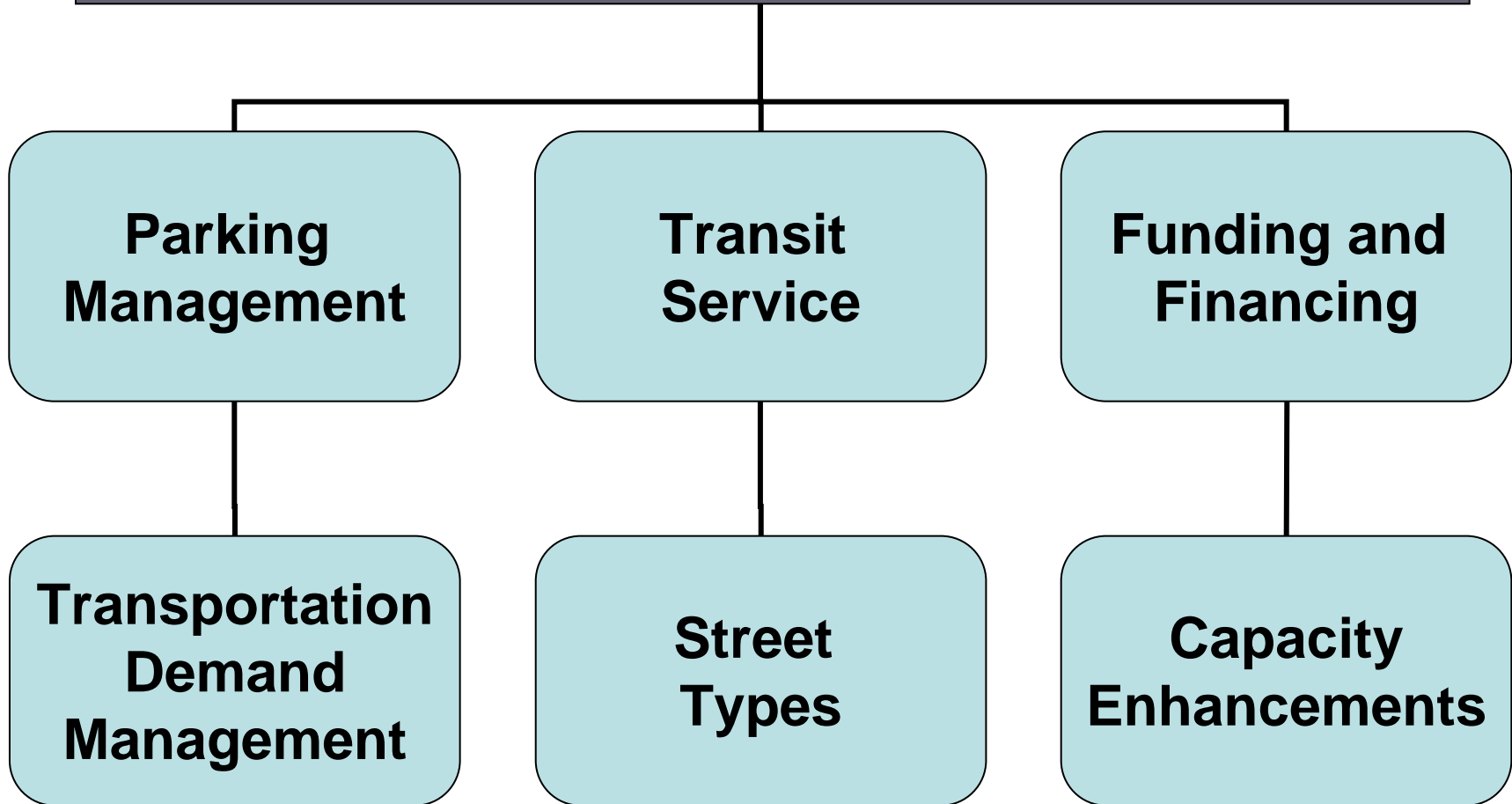
## Enhancing the Vision for Downtown

The Mobility Study aims to work in tandem with the Downtown Specific Plan to create:

- An efficient, pleasant, multi-modal downtown transportation system
- Support economic vitality
- Decrease traffic congestion
- Create a vibrant, pedestrian-friendly environment



# Mobility Study Policy Framework



# Street Types and Street Capacity Enhancements



- Focus on moving people instead of cars
- Designate street types for a primary mode purpose to provide policy guidance on street design and operation
- Limit road capacity enhancements to streets designated as auto-priority



# Transit Service



- Create infrastructure supporting transit and maximize ridership downtown
- Coordinate local and regional transit service

# Parking Management



- Manage existing parking supply versus building new parking
- Improve wayfinding to better direct people to available parking resources
- Adopt parking standards that are tailored to mixed-use environments

# Transportation Demand Management



- Enhance and strengthen the existing Transportation Demand Management Ordinance
- Incentivize alternative transportation methods such as free transit passes, carpool programs and bicycle parking requirements

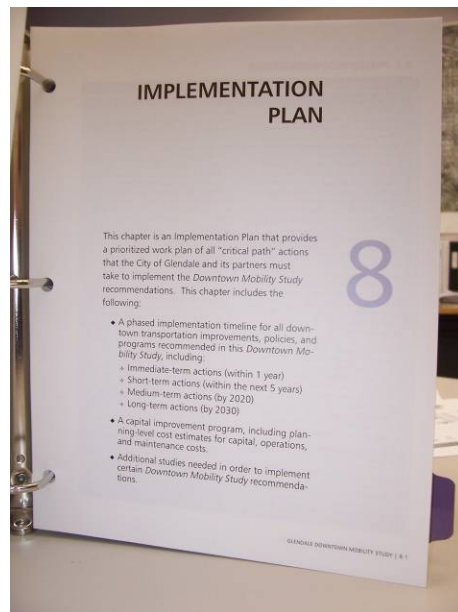
# Funding and Financing



- Create locally-generated financing mechanisms to pay for mobility improvements downtown
- Prioritize funding mechanisms that promote long-term policy goals
- Once local financing is established, seek state and federal funding for large-scale capital projects

# Implementation Plan

- Prioritized work plan to implement Downtown Mobility Study recommendations
- Phased timeline developed to implement items - immediate term, short term, medium term and long term actions



# Next Steps





## Adjustments to Downtown Parking Standards

- Parking recommendations will be presented for an introductory discussion with the Planning Commission on November 17<sup>th</sup>
- Recommendations implement the Parking Management Chapter and the Transportation Demand Management Chapter in the Mobility Study
- Outreach with stakeholders and a study session with City Council will be conducted prior to code changes for PC/CC approval in 2011
- Recommendations to adjust parking standards are on the City's website at: <http://www.ci.glendale.ca.us/planning/mobilitystudyParkingManagement.asp>



## Review of the Draft Safe and Healthy Streets Plan

- Multi-Modal solutions supported in the Mobility Study
- PLACE Grant awarded to City of Glendale in 2008
- Goal of Safe and Healthy Streets Plan – provide a framework of bicycle and pedestrian friendly policies throughout the City of Glendale
- A draft document is available for review at [http://la-bike.org/glendale/?page\\_id=2](http://la-bike.org/glendale/?page_id=2)
- PC to review and recommend document for Council approval in early 2011



# Parking Recommendations for the South Brand Specific Plan Area

- A comprehensive analysis has been conducted to investigate potential parking management solutions for the neighborhood
- An existing conditions report has been prepared for the neighborhood and is available on the Mobility Study website at [http://www.ci.glendale.ca.us/government/packets/TPC\\_092710/5b.pdf](http://www.ci.glendale.ca.us/government/packets/TPC_092710/5b.pdf)
- Submittal of zoning revisions and parking recommendations are expected to go to PC in early-mid 2011





**Information on the document is available on the Mobility Study Website at:**  
<http://www.ci.glendale.ca.us/planning/mobility.asp>

**Upcoming Items for discussion with the Planning Commission:**

- November 17th – Downtown Parking Standards = available for public review at:  
<http://www.ci.glendale.ca.us/planning/mobilitystudyParkingManagement.asp>
- Early 2011 – Safe and Healthy Streets Document = available for public review at:  
[http://la-bike.org/glendale/?page\\_id=2](http://la-bike.org/glendale/?page_id=2)
- Mid 2011 – South Brand Parking Solutions = Existing Conditions Report is available for review at:  
[http://www.ci.glendale.ca.us/government/packets/TPC\\_092710/5b.pdf](http://www.ci.glendale.ca.us/government/packets/TPC_092710/5b.pdf)