

CITY OF GLENDALE

INTERDEPARTMENTAL COMMUNICATION

DATE June 28, 2010

TO Transportation and Parking Commission

FROM Michael Nilsson, Mobility Planner *MN*

SUBJECT Update on Implementation of the Mobility Study

In response to a December 7, 2009 discussion of Mobility Study recommendations to improve parking management in multi-family neighborhoods, the Transportation and Parking Commission (TPC) requested Staff update the Commission on the status of Mobility Study policies. As a result of this request, Staff will give TPC an update on the Mobility Study at the June 2010 TPC meeting. The presentation will go over the following tasks that are currently in progress:

Preferential Parking Districts/South Brand Boulevard Parking Analysis:

- Peer review of preferential parking policies, including an analysis of existing City policies and best practices in parking management
- Survey of parking regulations, parking inventory and parking occupancy in the South Brand Boulevard Corridor
- Parking surveys for businesses in the South Brand Boulevard Corridor
- Approximate timeline – Complete peer review, analyze survey data and prepare policy recommendations summer 2010. Update on potential revisions for preferential parking policies Citywide and parking management recommendations for the South Brand Boulevard Corridor fall 2010.

Revision of Existing Parking Standards:

- Analysis of existing parking code, peer review of parking standards and potential incentives to adjust existing parking requirements in downtown Glendale, including the proposed Arts and Entertainment District.
- Approximate timeline – Council update on the Arts and Entertainment District June 29, 2010. Investigation of parking incentives and analysis of downtown parking to be conducted through summer/fall 2010, with an update on policy recommendations for downtown parking standards anticipated in late 2010.

Downtown Wayfinding and Parking Signs:

- Site assessment of existing sign inventory downtown and Citywide, including recommendations for improvement.
- Potential sign messages and sign locations identified for city-owned parking lots and structures, as well as for proposed pedestrian wayfinding signs and vehicular wayfinding signs
- Initial design alternatives prepared for wayfinding signs and parking signs
- Approximate timeline – Site assessment completed spring 2010. Sign location and messaging to be completed in summer 2010. Design alternatives to be revised per input from North Star Destination Strategies starting in fall 2010.