## City of Glendale Sales Tax Update

First Quarter Reccipts for Fourth Quarter Sales (October - December 2012)

## Glendale In Brief

Receipts for Glendale's October through December sales were 5.0\% higher than the same quarter one year ago. Actual sales activity was up $7.9 \%$ when reporting aberrations were factored out.

The city experienced a strong sales quarter for new motor vehicle dealers, auto leases and the business \& industry sector. Recent additions helped boost revenues from restaurants. Higher fuel prices increased receipts from service stations.
The gains were partially offset by reporting aberrations that reduced returns from lumber/building materials and grocery stores with liquor. The city experienced a decline in sales from department stores and electronics/appliance stores.
Adjusted for aberrations, taxable sales for all of Los Angeles County increased $6.5 \%$ over the comparable time period, while the Southern California region as a whole was up 6.7\%.

## Sales Tax by Major Business Group



Top 25 Producers
In Alphabetical Order

| Al Sal 76 | JC Penney |
| :--- | :--- |
| Allen Gwynn | Lexus of Glendale |
| $\quad$ Chevrolet | Macys |
| Apple | Nordstrom |
| Bob Smith Toyota | Pacific BMW |
| Calstar Mercedes | Sears |
| CVS Pharmacy | Shell |
| Diamond Honda | Star Ford Lincoln |
| Financial Services | Target |
| $\quad$ Vehicle Trust | Toyota Motor Credit |
| Glendale Dodge | Toyota of Glendale |
| $\quad$ Chrysler Jeep | Video Equipment |
| Glendale Mitsubishi | Rental |
| Glendale Nissan | Vons |
| Infiniti |  |
| H \& M |  |



Statewide Results
Statewide sales tax receipts for October through December sales were up $3.4 \%$; however, net of onetime payment aberrations, actual sales increased $6.1 \%$ compared to the same sales period in 2011.
The autos and transportation group, led by continued strong sales of new cars and light trucks, recorded another quarter of robust increases over prior year results and accounted for $26 \%$ of the adjusted statewide gain. For many general consumer goods retailers the holiday sales season can be the difference between a profit and a loss for the year. This group bested yearago receipts by $4.3 \%$. Business and industry totals again included tax receipts from a variety of alternative energy projects. Heavy industrial, office equipment and office supplies/furniture also contributed to the group's $5.3 \%$ increase. Restaurant dining remained popular as overall sales moved up $5.7 \%$, with most of the increase going to full and quick-service operators. Higher prices at the pump bolstered returns for fuel and service stations which posted a $2.1 \%$ rise, even as gasoline consumption for the period trended down. Receipts for building and construction increased $5.3 \%$, while food and drugs gained $1.5 \%$. County use tax pool totals were buoyed by receipt of previously uncollected taxes on internet sales.

## First Full Quarter for AB 155

AB 155 expanded the definition of nexus to include out-of-state sellers with statewide annual sales of $\$ 1 \mathrm{M}$ or more and who have in-state affiliates providing services tied to those out-of-state sales. Effective September 15, 2012 companies meeting these criteria were required to collect California sales and use tax.

The 26 companies HdL has identified to date as falling under AB 155's criteria produced slightly over $\$ 12 \mathrm{M}$ in local one-cent sales tax revenues in the fourth quarter of 2012. It is estimated that this will translate into annual revenues of about $\$ 0.80$ per capita. To date, the revenues are being allocated to all jurisdictions in California via the countywide use tax allocation pools. Each city and county receives its proportionate share of the pool based on its ratio of taxable sales.

Past deal making by high volume retailers suggests that new revenues could eventually be redirected to just a few agencies in exchange for sales tax rebates as more out-of-state companies decide where to locate their in-state distribution warehouses. Online sellers already located in the state have negotiated rebates as high as $85 \%$ of the local sales tax they collect.
S.336/HR.684, the Federal Marketplace Fairness Act, would provide
a uniform approach to allowing all states to require online and remote sellers to collect sales taxes. The bills are strongly supported by a coalition of national retailers and local governments but are opposed by eBay and anti-tax groups. Although the Sentate has adopted a resolution of support, the bills themselves have not been formally acted upon in either the Senate or House of Representatives.

## SALES PER CAPITA



## Glendale Top 15 Business Types

|  | Glendale |  | County | HdL State |
| :--- | :---: | :---: | :---: | :---: |
| Business Type | Q4 '12* | Change | Change | Change |
| Auto Lease | 293.7 | $23.8 \%$ | $-2.5 \%$ | $0.1 \%$ |
| Department Stores | 598.0 | $-8.5 \%$ | $-3.5 \%$ | $-3.2 \%$ |
| Discount Dept Stores | - CONFIDENTIAL | $4.1 \%$ | $4.4 \%$ |  |
| Electronics/Appliance Stores | 327.5 | $-9.5 \%$ | $4.5 \%$ | $3.6 \%$ |
| Family Apparel | 510.7 | $2.5 \%$ | $7.1 \%$ | $8.4 \%$ |
| Grocery Stores Liquor | 158.0 | $-33.0 \%$ | $-38.1 \%$ | $-17.6 \%$ |
| Home Furnishings | 127.9 | $12.4 \%$ | $4.4 \%$ | $6.6 \%$ |
| Light Industrial/Printers | 115.5 | $7.8 \%$ | $2.1 \%$ | $-3.8 \%$ |
| Motion Pictures/Equipment | 219.9 | $96.2 \%$ | $-34.1 \%$ | $-17.4 \%$ |
| New Motor Vehicle Dealers | $1,314.6$ | $11.4 \%$ | $14.4 \%$ | $17.2 \%$ |
| Restaurants Liquor | 294.1 | $2.9 \%$ | $9.2 \%$ | $8.1 \%$ |
| Restaurants No Alcohol | 385.0 | $1.8 \%$ | $5.7 \%$ | $5.1 \%$ |
| Service Stations | 529.6 | $4.7 \%$ | $2.7 \%$ | $2.8 \%$ |
| Specialty Stores | 241.5 | $-1.7 \%$ | $-0.4 \%$ | $-0.7 \%$ |
| Women's Apparel | 208.6 | $-3.7 \%$ | $6.8 \%$ | $5.4 \%$ |
| Total All Accounts | $\$ 7,211.3$ | $3.3 \%$ | $1.4 \%$ | $2.0 \%$ |
| County \& State Pool Allocation | 963.5 | $20.6 \%$ |  |  |
| Gross Receipts | $\$ 8,174.8$ | $5.0 \%$ |  | */n thousands |

