## City of Glendale Sales Tax Update

## Glendale

## In Brief

Glendale's receipts from July through September were 4.5\% lower than the third sales period in 2016. However, large business-in dustry payment deviations in the current and year ago period skewed the results. Excluding reporting ab errations, actual sales were down 1.7\%.

Though auto leasing activity con tinues to improve, recent owner ship changes and softening de mand to purchase new cars damp ened auto-transportation returns. Decreased sales of women's ap parel and electronics, in addition to declines by department stores, hurt general consumer goods.
Greater variety and creative new dining concepts improved interest in eating out, therefore positively impacting restaurant growth. While higher global crude oil prices com bined with regular summer con sumption led to solid receipts from service stations.
An increased allocation from the countywide use tax pool, largely due to a rise in capital and online pur chases shipped into the region, also softened the negative results.
Net of aberrations, taxable sales for all of Los Angeles County grew $3.1 \%$ over the comparable time pe riod; the Southern California region was up $3.1 \%$.

## Sales Tax by Major Business Group



Top 25 Producers
In Alphabetical Order

## Apple

Bloomingdales
Bob Smith Toyota
Calstar Mercedes
Car Pros Kia Glendale
Financial Services Vehicle Trust
Glendale Dodge Chrysler Jeep
Home Depot
Hyundai Lease Titling Trust
JC Penney
Lexus of Glendale
Macys

Marshalls
Nissan Infiniti
Nordstrom
Pacific BMW
Pirch
Star Ford Lincoln
Star Mazda
Subaru of Glendale
Target
Toyota Lease Trust
Toyota of Glendale Scion
United Oil
Vons

## Revenue Comparison

|  | 2016-17 | 2017-18 |
| :--- | ---: | ---: |
| Point-of-Sale | $\$ 16,463,185$ | $\$ 16,282,252$ |
| County Pool | $2,601,589$ | $2,859,146$ |
| State Pool | 6,339 | 515 |
| Gross Receipts | $\$ 19,071,113$ | $\$ 19,141,913$ |

## City of Glendale Sales Tax Update

## Statewide Trends

After factoring for accounting anomalies, local government's one-cent share of statewide sales and use tax from July through September sales was $3.9 \%$ higher than 2016's summer quarter.

Rising fuel prices, increased demand for building-construction materials and the continuing acceleration in online shopping for merchandise shipped from out-of-state that is expanding receipts from the countywide use tax allocation pools were the primary contributors to the overall increase.

This quarter marked the anticipated leveling off of auto sales while agriculture and transit-related purchases helped boost otherwise tepid gains in business-industrial receipts. Restaurant sales exhibited healthy overall gains of $3.5 \%$ although growth rates are slowing from previous quarters.

Receipts from consumer goods sold by brick and mortar stores were up $0.7 \%$ over the previous year while revenues from online purchases grew 13.3\%.

## Cannabis Taxation

A 15\% excise tax on retail cannabis and cannabis products along with a cultivation tax and sales tax on recreational uses take effect on January 1, 2018.

Significant sales tax revenues are not expected until late 2018-19 as retail start-ups comply with lengthy state and local permitting processes. Although sales of medicinal cannabis became exempt in 2016 for purchasers with a state issued Medical Marijuana ID card, jurisdictions with dispensaries continue to receive sales tax from that source as most patients prefer to use a note from their physicians.
Some decline in revenues from medical dispensaries are expected as users' transition to new purchase options and because of lower prices caused by anticipated overproduction and the six month window that suppliers have to sell existing inventory grown under previous regulations.

## Sales Tax and Natural Disasters

The recent firestorm tragedies have raised questions on potential bumps in sales tax revenues from reconstruction and recovery activities.

HdL analyzed the sales tax data from the 1991 Oakland Hills, 2003 San Diego Cedar and 2007 San Diego Witch fires which involved the combined loss of over 7,700 structures. Surprisingly, there were no identifiable gains in construction and auto-related purchases within the impacted areas during the five years after each event with receipts following normal economic cycles experienced by the state as a whole.

Further analysis suggests that though the individual losses are catastrophic, purchases of replacement items are a small fraction of the impacted area's total spending and is often spread to other jurisdictions where disaster victims relocate. Tax receipts from construction spending are defused over time because of lengthy claims and permitting processes that cause up to $40 \%$ of disaster victims to relocate leaving vacant lots that are not immediately redeveloped.

SALES PER CAPITA


Revenue By Business Group Glendale This Quarter


## Glendale Top 15 Business Types

| */n thousands of dollars | Glendale |  | County | HdL State |
| :--- | :---: | :---: | :---: | :---: |
| Business Type | Q3 '17* | Change | Change | Change |
| Auto Lease | 552.4 | $12.7 \%$ | $3.7 \%$ | $4.6 \%$ |
| Building Materials | 250.9 | $2.6 \%$ | $3.3 \%$ | $5.6 \%$ |
| Casual Dining | 500.4 | $1.8 \%$ | $3.1 \%$ | $2.2 \%$ |
| Convenience Stores/Liquor | 158.2 | $0.9 \%$ | $7.2 \%$ | $7.8 \%$ |
| Department Stores | 389.7 | $-24.3 \%$ | $-8.5 \%$ | $-7.5 \%$ |
| Discount Dept Stores | - CONFIDENTIAL | $6.3 \%$ | $6.1 \%$ |  |
| Electronics/Appliance Stores | 310.5 | $-11.2 \%$ | $-1.2 \%$ | $0.3 \%$ |
| Family Apparel | 460.1 | $4.3 \%$ | $3.4 \%$ | $1.7 \%$ |
| Grocery Stores | 248.8 | $-1.7 \%$ | $0.3 \%$ | $0.6 \%$ |
| New Motor Vehicle Dealers | $1,519.7$ | $-15.7 \%$ | $-4.1 \%$ | $0.9 \%$ |
| Plumbing/Electrical Supplies | 183.6 | $8.6 \%$ | $3.4 \%$ | $4.6 \%$ |
| Quick-Service Restaurants | 410.7 | $-1.9 \%$ | $3.7 \%$ | $4.8 \%$ |
| Service Stations | 476.6 | $10.6 \%$ | $6.8 \%$ | $9.2 \%$ |
| Specialty Stores | 233.3 | $0.5 \%$ | $1.6 \%$ | $2.3 \%$ |
| Women's Apparel | 173.6 | $-6.0 \%$ | $-18.3 \%$ | $-12.4 \%$ |
| Total All Accounts | $7,877.4$ | $-6.1 \%$ | $3.2 \%$ | $4.1 \%$ |
| County \& State Pool Allocation | $\mathbf{1 , 2 1 2 . 2}$ | $7.8 \%$ | $6.7 \%$ | $4.8 \%$ |
| Gross Receipts | $9,089.6$ | $-4.5 \%$ | $3.6 \%$ | $4.2 \%$ |

