

NOTICE OF PUBLIC HEARING
CITY OF GLENDALE
REQUEST FOR APPROVAL TO ENTER INTO A STATUTORY DEVELOPMENT
AGREEMENT BETWEEN THE CITY OF GLENDALE AND AMERICANA AT BRAND LLC,
RELATING TO SIGNAGE IN THE ADVERTISING SIGNAGE OVERLAY ZONE
889 AMERICANA WAY

NOTICE IS HEREBY GIVEN:

Project Description

When approving an Advertising Signage Overlay Zone (ASOZ) or an amendment to an ASOZ that increases or permits new, additional or different signage, GMC Section 30.26.100 requires applicants seeking installation of such signs to enter into a statutory development agreement with the City in compliance with the law.

Americana at Brand, LLC has requested the City enter into a Development Agreement to comply with GMC Section 30.26.100, including the provision of certain public benefits to the City, the Development Agreement term and the regulations of signage in accordance with GMC Chapter 30.26. The applicant has also requested to modify the location of certain signs within the ASOZ.

Environmental Determination

In March 2010, the City Council adopted a Final Mitigated Negative Declaration (MND) analyzing the environmental impacts of Ordinance 5688, which added Chapter 30.26 to the Glendale Municipal Code, and in August 2013, an Addendum to the MND was prepared for Ordinance 5804 which amended GMC Chapter 30.26 and Chapter 30.33. The proposed Development Agreement implements GMC Section 30.26.100 by permitting signage development allowed within the ASOZ as previously analyzed in the MND and Addendum; no further CEQA review is required.

Public Hearing

The Development Agreement will be considered by the Glendale City Council at a public hearing in the Municipal Service Building, 633 East Broadway, Room 105, Glendale, on **TUESDAY, JANUARY 21, 2020**, on at or after the hour of **6:00 p.m.**

Copies of the materials will be available for review prior to the scheduled City Council hearing in the Community Development Department office, Room 103 of the Municipal Services Building, 633 East Broadway.

Any person having any interest in the Development Agreement described above may appear at the above hearing either in person or by counsel or both and may be heard in support of their opinion. Any person protesting may file a duly signed and acknowledged written protest with the City Clerk not later than the hour set for public hearing before the City Council. "Acknowledged" shall mean a declaration of property ownership (or occupant if not owner) under penalty of perjury. If you challenge the decision of this project in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Glendale, at or prior to the public hearing. **Staff reports are accessible prior to the meeting through hyperlinks in the 'Agendas and Minutes' section. Website Internet Address: www.glendaleca.gov/agendas**

In compliance with the Americans with Disabilities Act (ADA) of 1990, please notify the Community Development Department at least 48 hours (or two business days) for requests regarding sign language translation and Braille transcription services.

If you desire more information on the proposal, please contact the case planner, Roger Kiesel in the Community Development Department at (818) 937-8152 or email: rkiesel@glendaleca.gov.

Dated: January 10, 2020

Ardashes Kassakhian
The City Clerk of the City of Glendale