



LOBBYIST REGISTRATION FORM

City of Glendale, California

☐ Registration \$31.00

☐ Renewal \$15.00

☒ Amendment \$15.00

Pursuant to the Glendale Municipal Code (GMC) Chapter 2.35, any Lobbyist shall register with the city Clerk prior to conducting any activities for the purpose of influencing any action by the City of Glendale.

Registration is valid to December 31st of the current year and must be renewed on an annual basis per the provisions of GMC Chapter 2.35.

SECTION 1: Lobbyist information:

Registering as ☐ Individual ☒ Lobbyist Firm

Name: _____

Firm: Cerrell Associates Inc.

Business/mailling Address: 750 N. San Vicente Blvd. Suite 800, West Hollywood CA 90069

Phone: 323-466-3445

E-mail: steve@cerrell.com

For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):

Steve Bullock, CFO 50%; Hal Dash, Chairman and CEO 50%

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: BYD Motors, Inc.

Address: 1800 S. Figueroa Blvd. Los Angeles, CA 90015

Phone: 714-421-0572



E-mail: james.holtz@byd.com

Nature of Business: Electric bus and transportation systems

Description of Project(s) or Legislation lobbying:

Electric bus demonstration project

SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:

Name and Title of Official: Roubik Golonian, City Manager; Miah Yun Sr. Asst City Attorney; Mike Harris, City Attorney; Yazdan Emrani, Dir. Of Public Works

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): June 14, 2021, other TBD

☐ Check here if you do not yet know which City of Glendale Official you will be contacting.

☐ Check here and attach additional sheets if lobbying for more than one client. This form may be duplicated and attached as additional sheets.

SECTION 4: Financial Information:

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
Unknown at this time	TBD	

I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.



Executed on June 11, 2021 at Glendale, California.

A handwritten signature in black ink, which appears to read "Steve Bullock".

Signature

Steve Bullock

Printed Name

CFO

Title/Position