

CITY CLERK  
2022 MAY -2 PM 2: 12



**LOBBYIST QUARTERLY REPORT**

City of Glendale, California

Quarter:  1<sup>st</sup> (File by April 15)  2<sup>nd</sup> (File by July 15)  3<sup>rd</sup> (File by October 15)  
 4<sup>th</sup> (File by January 15 of following year)  
Year: 20

**SECTION 1: Lobbyist information:**

I am registered with the City as:  Individual Lobbyist  Lobbyist Firm

Name: Areen Ibranossian

Firm: Chief Strategies

Business/mailling Address: 11577 Addison St. Los Angeles, CA 91601

Phone: 8189688534

E-mail: areen@chiefstrat.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Tesla

Address: 3500 Deer Creak Rd. Palo Alto, CA 94034

Phone: \_\_\_\_\_

E-mail: jcohen@tesla.com

Nature of Business: Electric vehicle, solar, and battery back up production and sales

Description of Project(s) or Legislation lobbying for:

Solar, battery back up, and electric vehicle policies and products that need approval or authorization in Glendale, in addition to general information around Tesla's product availability



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E-mail: areen@chiefstrat.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: All Vision

Address: All Vision LLC 125 Park Avenue, 25th Floor, New York, New York 10017

Phone: \_\_\_\_\_

E-mail: kdonovan@allvision.com

Nature of Business: static & digital billboard management

Description of Project(s) or Legislation lobbying for:

All Vision is a subcontractor for LA County Metropolitan Transportation District (MTA) and working with municipal jurisdictions within LA County for billboard management programs on MTA property. No project exists, introductory meetings being made



**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: Ardy Kassakhian, City Councilmember. Mark Young, Gm of GWP.

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
3/1/2022	\$ 15,000.00	

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Tesla				\$ 15,000.00	



**SECTION 5: Contacts made with City Officials during this reporting period for lobbying purposes for each client:**

Client Name: Tesla

Description of Project(s) or Legislation lobbying for: Back-Up Switch product approval at GWP

Name of City Official(s) contacted and number of times contacted:

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts
Ardashes Kasskahian		2		

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts
Mark Young	1			

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 6: Lobbyist activity expenses:**

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official's immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.



**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: Ardy Kassakhian, Councilmember

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 3/16/2022

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
3/1/2022	\$ 15,000.00	
5/1/2022	\$ 7,500.00	

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Tesla				\$ 15,000.00	
Sunrun			\$ 7,500.00		



**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: Ara Najarian, Councilmember

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 3/31/2022

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

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Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
3/1/2022	\$ 15,000.00	
5/1/2022	\$ 7,500.00	

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Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Tesla				\$ 15,000.00	
Sunrun			\$ 7,500.00		



**SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:**

Name and Title of Official: Roubik Golanian

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 1/26/2022

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

**SECTION 4: Financial Information:**

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
3/1/2022	\$ 15,000.00	
5/1/2022	\$ 7,500.00	
3/1/2022	\$ 12,000.00	

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Tesla				\$ 15,000.00	
Sunrun			\$ 7,500.00		
All Vision				\$ 12,000.00	



**SECTION 5: Contacts made with City Officials during this reporting period for lobbying purposes for each client:**

Client Name: All Vision

Description of Project(s) or Legislation lobbying for: Introduction for billboard management on MTA prop

Name of City Official(s) contacted and number of times contacted:

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts
Roubik Golanian	1			

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts

Name of City Official	1 contact	2-5 contacts	6-10 contacts	11+ contacts

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Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

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Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official's immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.



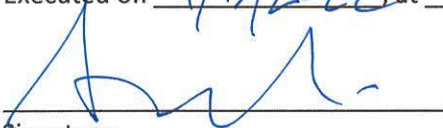


Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)
		Gold, silver, jewels

Check here and attach additional sheets if reporting lobbying activities for more than one client. This form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on 4/15/2022 at Los Angeles, California.

  
\_\_\_\_\_  
Signature

Arsen Ibranossian  
\_\_\_\_\_  
Printed Name

CEO/President  
\_\_\_\_\_  
Title/Position