



CITY CLERK
2023 JAN 23 AM 10:17

LOBBYIST REGISTRATION FORM

City of Glendale, California

Registration \$31.00

Renewal \$15.00

Amendment \$15.00

Pursuant to the Glendale Municipal Code (GMC) Chapter 2.35, any Lobbyist shall register with the city Clerk prior to conducting any activities for the purpose of influencing any action by the City of Glendale.

Registration is valid to December 31st of the current year and must be renewed on an annual basis per the provisions of GMC Chapter 2.35.

SECTION 1: Lobbyist information:

Registering as Individual Lobbyist Firm

Name: Areen Ibranossian and Brian Stedge-Stroud

Firm: Chief Strategies

Business/mailling Address:
c/o 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901

Phone: 415-389-6800

E-mail: chiefstrat@nmgovlaw.com

For Lobbyist Firms - Name of Each Owner, Partner or Shareholder in Lobbyist Firm (add extra pages if necessary):

Areen Ibranossian - 50-% owner

Sara Nina Ibranossian - 50% owner

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: All Vision

Address: All Vision LLC 125 Park Avenue, 25th Floor, New York, New York 10017



Phone: _____

E-mail: kdonovan@allvision.com

Nature of Business: Billboard management company for LAMTA

Description of Project(s) or Legislation lobbying:

All Vision is a subcontractor for LA County Metropolitan Transportation District (MTA) and working with municipal jurisdictions within LA County for billboard management programs on MTA property. No project exists, introductory meetings being made

Property address(es) for Project site(s): _____

SECTION 3: Information relating to City of Glendale Officials contacted or to be contacted:

Name and Title of Official: _____

Date contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): _____

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if lobbying for more than one client. This form may be duplicated and attached as additional sheets.

SECTION 4: Financial Information:

List the amount received or to be received from each client:

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
3/30/2022	\$ 12,000.00	



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SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Sunrun (Terminated Effective 6/30/22)

Address: 595 Market Street 29th Floor San Francisco, CA 94105 United States



Phone: _____

E-mail: lauren.nevitt@sunrun.com

Nature of Business: Solar panel and battery storage installation

Description of Project(s) or Legislation lobbying:

Power Purchase Agreement with GWP

Property address(es) for Project site(s): _____

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5/1/2022	\$ 7,500.00	



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Sara Nina Ibranossian - 50% owner

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Tesla

Address: 3500 Deer Creek Rd. Palo Alto, CA 94034



Phone: _____

E-mail: jcohen@tesla.com

Nature of Business: Electric vehicle, solar, and battery back up production and sales

Description of Project(s) or Legislation lobbying:

Solar, battery back up, and electric vehicle policies and products that need approval or authorization in Glendale, in addition to general information around Tesla's product availability

Property address(es) for Project site(s): _____

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3/1/2022	\$ 15,000.00	



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SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Forest Lawn

Address: 1712 S Glendale Ave, Glendale, CA 91205



Phone: _____

E-mail: ddrabling@forestlawn.com

Nature of Business: Funeral service provider

Description of Project(s) or Legislation lobbying:

Land use

Property address(es) for Project site(s): _____

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10/1/2022	\$ 5,000.00	



I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on 1/11/23 at Los Angeles, California.



Signature

Brian Stedge-Stroud

Printed Name

Executive Vice President

Title/Position