



CITY CLERK  
2023 MAR 15 AM 10:39

**LOBBYIST QUARTERLY REPORT**

City of Glendale, California

Quarter:  1<sup>st</sup> (File by April 15)  2<sup>nd</sup> (File by July 15)  3<sup>rd</sup> (File by October 15)  
 4<sup>th</sup> (File by January 15 of following year)

Year: 20  22

**SECTION 1: Lobbyist Information:**

I am registered with the City as:  Individual Lobbyist  Lobbyist Firm

Name: Jeremy Oberstein

Firm: Strategies 360

Business/mailing Address: \_\_\_\_\_

Phone: 323-632-2492

E-mail: jeremyo@strategies360.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Swimply

Address: 6425 Weldlake Dr, Los Angeles, CA 90068

Phone: \_\_\_\_\_

E-mail: cameron@swimply.com

Nature of Business: Swimply is an online marketplace for renting a private swimming pool.

Description of Project(s) or Legislation lobbying for:  
short-term pool rental  
\_\_\_\_\_  
\_\_\_\_\_



**SECTION 3: Financial Information:**

List the amount received or to be received from each client: \$18,000

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
<i>M. Athly</i>		

List the amount received or to be received from each client: \_\_\_\_\_

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Swimply				18,000	



**SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:**

Client: Swimply

Name and Title of Official contacted or to be contacted:  
CM AFA NGONCA

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): Nov 23, 2023

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
1			

Client: Swimply

Name and Title of Official contacted or to be contacted:  
CM Elena Asatryan

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): Nov. 21, 2023

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
1			

Client: \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts



Client: \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if necessary. Pages from this form may be duplicated and attached as additional sheets.

[Remainder of page intentionally left blank]



**SECTION 5: Lobbyist activity expenses:**

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official's immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)



Check here and attach additional sheets if reporting lobbying activities for more than one client.  
Pages from this form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on March 15 2023, at los angeles, California.

Jeremy Oberstein  
signature

jeremy oberstein  
Printed Name

senior vice president  
Title/Position