City of Glendale

Budget Study Session FY23-24

Session 3

Finance City Treasurer
Information Technology Management Services
City Clerk

Tuesday, May 16, 2023



City of Glendale

Budget Study Session FY23-24

Council Priorities

Council Priority



Financial Sustainability

Council Priority



Economic Development

Council Priority



Operational Efficiency

Council Priority



Mobility/Traffic & Pedestrian Safety





Administration

Benefits

Employee Health Services

Workers' Compensation

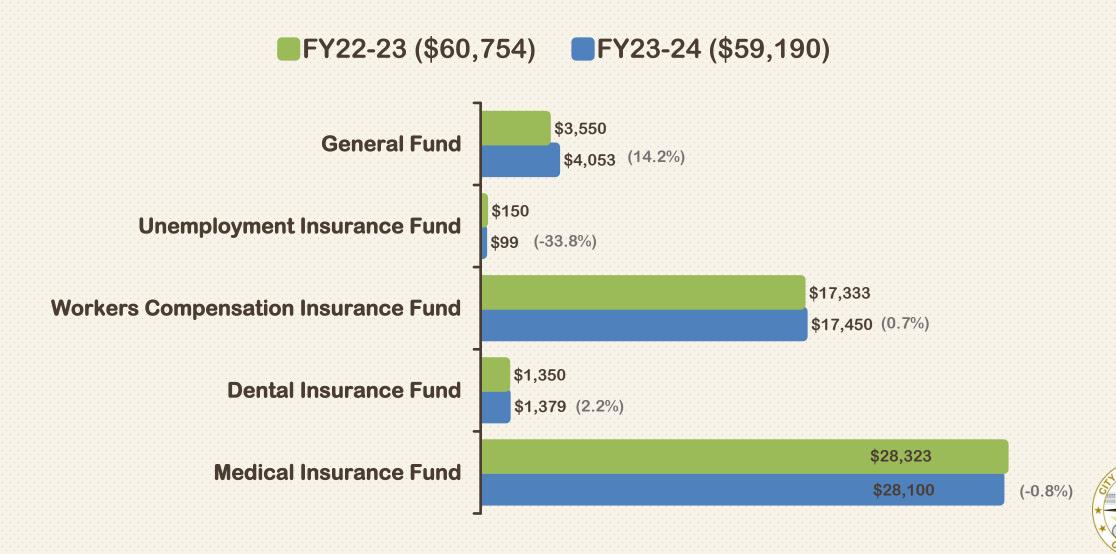
Personnel

	FY 22-23 Current	FY 23-24 Proposed
Full Time	23.00	24.00
Hourly FTE	2.71	3.40
Total	25.71	27.40

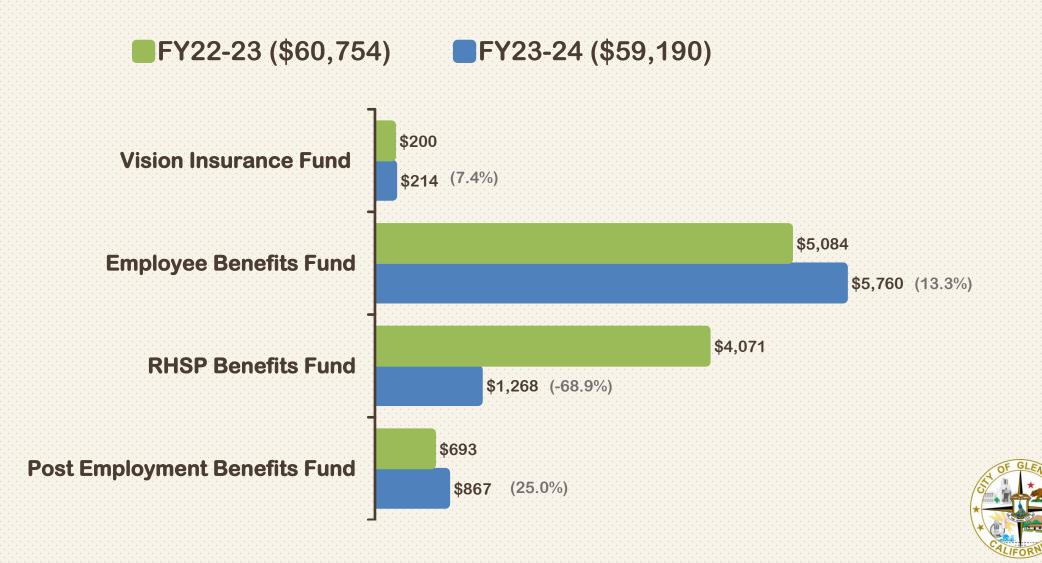




(in thousands)



(in thousands)



Departmental Highlights



Labor Negotiations



Council Priority



Operational Efficiency

What value will it bring?

- Provides predictable costs for employee benefits and overall compensation
- Confirms terms and conditions of employment

How will we do it?

 Negotiate with GFFA, GCEA, GMA, GPOA and GMAP for contracts that expire June 30, 2024

How will it be funded?

FY 23-24:

General Fund – Human Resources

Project 2/4

Recruitment



Council Priority



Operational Efficiency

What value will it bring?

- Improve the recruitment experience and attract desired talent
- Decrease cycle time to hire
- Reevaluate and implement new organizational hiring targets

How will we do it?

- Identify progressive methods of recruiting
- Respond to current staffing challenges through continuous evaluation and restructure

How will it be funded?

FY 23-24:

General Fund – Human Resources

Human Resources Enterprise System

Project 3/4



Council Priority



Operational Efficiency

How will we do it?

- Conduct a business analysis of the City's Onboarding, Training and Evaluation processes
- RFP for Enterprise Human Resources Systems

What value will it bring?

- Provide integration between systems eliminating dual entry of employee data
- Automate the workflow process for onboarding and training
- Digitize all Personnel Files for easier and quicker access

How will it be funded?

FY 23-24:

ITD Applications Fund - \$165K

Leadership Development



Council Priority



Operational Efficiency

How will we do it?

- Deliver in-person and virtual leadership seminars
- Market a variety of available programs

What value will it bring?

- Develop and enhance employee skill sets
- Expand workforce potential
- Invest in future organizational leaders

How will it be funded?

FY 23-24:

General Fund – Human Resources

Q & A





#MyGlendale

Finance



Finance

Accounting

Accounts Payable

Billing & Collections

Budget

Financial Applications

Payroll

Purchasing

Personnel

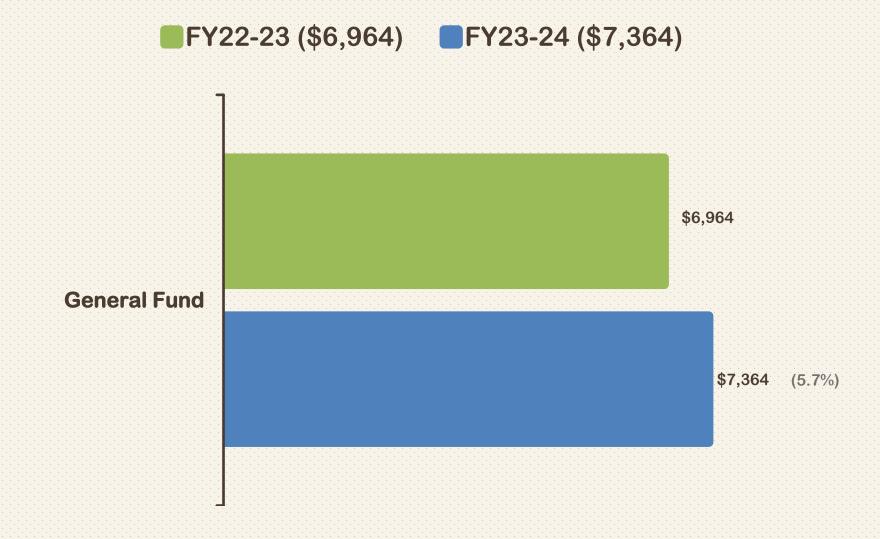
	FY 22-23 Current	FY 23-24 Proposed
Full Time	36.85	36.85
Hourly FTE	0.31	0.35
Total	37.16	37.20





Finance

(in thousands)



Departmental Highlights



Implement New Governmental Accounting Standards

GASB GOVERNMENTAL STANDARDS BOX

Council Priority

\$

Financial Sustainability

Project 1/4

How will we do it?

- Confirm proper accounting protocol with external auditor
- Subscribe to software

What value will it bring?

- Provide useful information to the users of the annual financial report
- Satisfy External Audit requirements
- Maintain Glendale's debt ratings

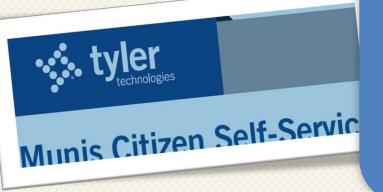
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Moody's: Aa2

How will it be funded?

FY 23-24:

General Fund - Finance



Council Priority



Operational Efficiency

How will we do it?

Implement as part of the Munis upgrade

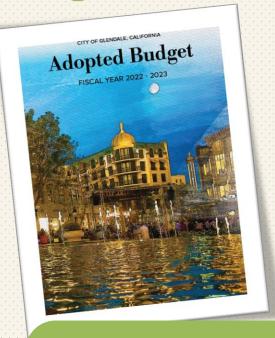
What value will it bring?

- View bills make payments via a secure on-line portal for Transient Occupancy Tax, Utility Users Tax, property damages, other general billing
- Increase staff efficiency

How will it be funded?

FY 23-24:

ITD Applications Fund



Council Priority



Operational Efficiency

How will we do it?

Obtain software to automate the Budget Book preparation and publication process

What value will it bring?

- Improve efficiency and enhance controls
- Automate current processes
- Create innovative design and enhance appearance of the document
- Assure ADA compliance
- Potential to scale to other departments

How will it be funded?

FY 23-24:

ITD Applications Fund - \$30K

Project 4/4



Council Priority





Financial
Sustainability
&
Operational
Efficiency

How will we do it?

Obtain software to allow for analysis and forecasting

How will it be funded?

FY 23-24:

ITD Applications Fund - \$22K

What value will it bring?

- Real time forecasting for City's pension obligations
- Informed decision-making
- Potential to use for labor costing & other post employment benefits

Q & A





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Information Technology



Information Technology

Personnel

	FY 22-23 Current	FY 23-24 Proposed
Full Time	36.50	36.50
Hourly FTE	3.00	5.50
Total	39.50	42.00

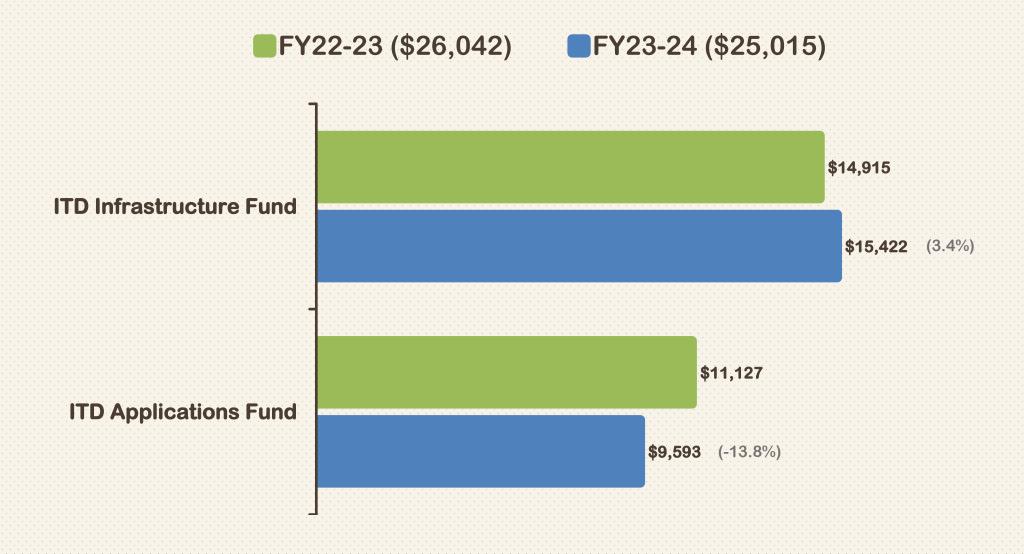
Infrastructure

Applications



Information Technology

(in thousands)





Departmental Highlights



Service Request & Inventory Management System



Council Priority



Operational Efficiency

How will we do it?

- Conduct an analysis of the City's service request and inventory management
- Identify an Enterprise Solution

What value will it bring?

- Consolidate multiple request systems into one
- Automate and track IT assets and build an IT inventory catalog
- Increase efficiency in managing employee and department technology assets

How will it be funded?

FY 23-24:

ITD Applications Fund - \$400K

Network Expansion and Replacement

Project 2/4



Council Priority



Operational Efficiency

How will we do it?

- Add Wireless Access
- Subscribe to Enhanced Security Feature

What value will it bring?

- High speed internet connections
- Advanced cyber security features
- Connectivity in public spaces

How will it be funded?

FY 23-24:

ITD Infrastructure Fund - \$150K

Public Community Room AV Standardization

Project 3/4



Council Priority



Operational Efficiency

How will we do it?

- Conduct a business analysis
- Assess a meeting room AV standardizations

What value will it bring?

- Consistent user experience
- Standardized Support Model to improve ease of use

How will it be funded?

FY 23-24:

ITD Infrastructure Fund - \$100K

IT Security Enhancement Initiatives

Project 4/4



Council Priority



Operational Efficiency

How will we do it?

- Partner with key security professional
- Enhance or add cyber security products
- Subscribe to a security operation provider

What value will it bring?

- Enhance email security
- Electronic document protection
- Update Backup and Disaster Recovery Plan

How will it be funded?

FY 23-24:

ITD Infrastructure Fund

Q & A





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City Clerk's Office



City Clerk's Office

Council, Board & Commission Support

Election Services

Records Management

Commission on the Status of Women

Personnel

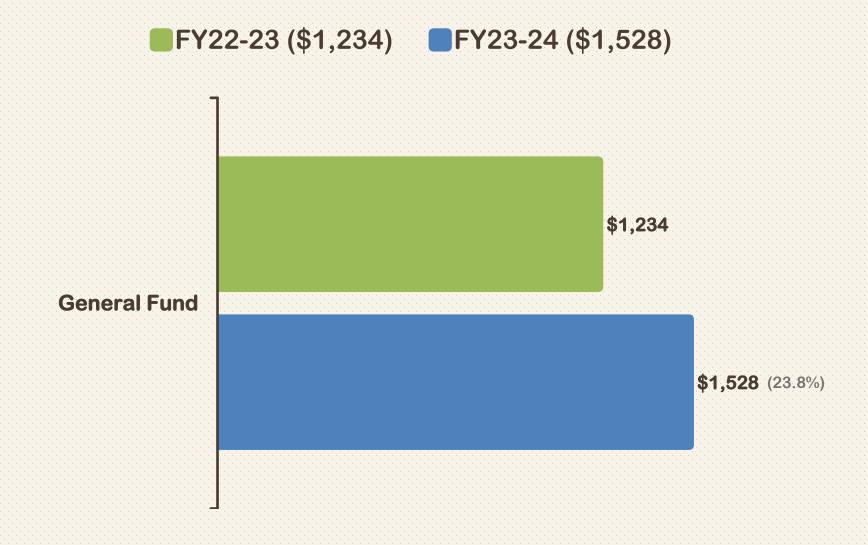
	FY 22-23 Current	FY 23-24 Proposed
Full Time	7.00	7.00
Hourly FTE	1.64	1.56
Total	8.64	8.56





City Clerk's Office

(in thousands)



Departmental Highlights



Commission on the Status of Women

Project 1/2



What value will it bring?

- Raise awareness of issues impacting women in Glendale through research, community outreach and programming
- Collaborate with community partners on issues and initiatives impacting women & girls
- Advise Council on women's equity and equality issues in Glendale

How will we do it?

- Complete recruitment for an analyst to assist with CSW and a variety of administrative functions
- Publish a new 2023-2026 strategic plan
- Publish 2022-2023 Report on the Status of Women in Glendale

How will it be funded?

FY 23-24:

General Fund – City Clerk



What value will it bring?

- More accurate and meaningful data on the population of Glendale in the 2030 Census
- Awareness of opportunity gaps for Glendale populations
- Help in the allocation of federal and state resources to address needs of all the residents of the City

How will we do it?

- Advocate for L.A. County Board of Supervisors and others for support.
- Collaborate with leading community organizations
- Assist community partners with community survey & report and provide community education

How will it be funded?

FY 23-24:

General Fund – City Clerk

Q & A





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City Treasurer



City Treasurer

Investment

Banking Relationship



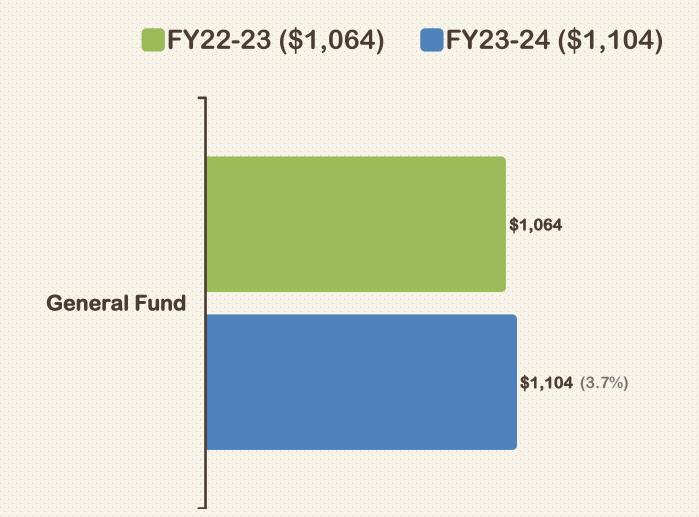
	FY 22-23 Current	FY 23-24 Proposed
Full Time	5.00	5.00
Hourly FTE	0.84	0.94
Total	5.84	5.94





City Treasurer

(in thousands)





Departmental Highlights



Management of the City's Investment Portfolio

(Risk Management & Market Opportunities)

Function 1/2



Council Priority

\$

Financial Sustainability

How will we do it?

 Monitor market trends & look for investment opportunities to implement the best portfolio strategies while adhering to the City Investment goals (Safety, Liquidity, & Yield)

What value will it bring?

- Protect Principal Investment
- Maintain sufficient liquidity to meet City's expected outflows
- Optimize yield in accordance with City Council's investment policy

How will it be funded?

FY 23-24:

General Fund – City Treasurer

Payment Card Industry Data Security Standards (PCI DSS)



Council Priority

\$

Financial Sustainability

Function 2/2

How will we do it?

 Coordinating with the City's PCI team & Qualified Security Assessor (QSA) to educate all department merchant locations in the City's card payment environment, enforce the PCI DSS Policies and Procedures, and collect PCI DSS documents to demonstrate compliance.

What value will it bring?

- Protect customers' payment card data
- Reduce risk of data breach (physical & network based attacks)
- Maintain favorable merchant rates & prevent payment card fines & reputational risk

How will it be funded?

FY 23-24:

General Fund – City Treasurer

Q & A





#MyGlendale

City Attorney



City Attorney

Personnel

	FY 22-23 Current	FY 23-24 Proposed
Full Time	20.00	19.00
Hourly FTE	2.30	1.32
Total	22.30	20.32





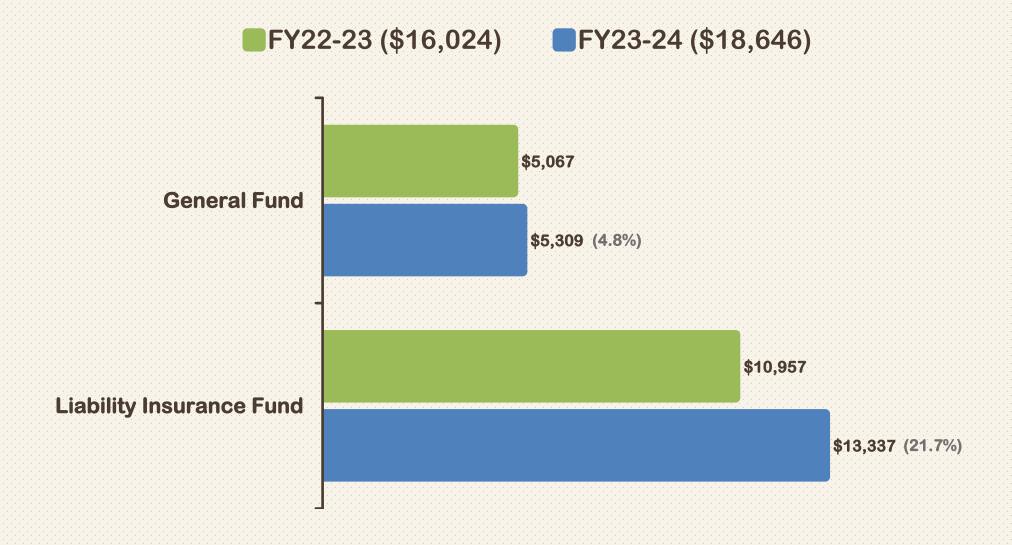
Liability and Risk Management



Departmental Services

City Attorney

(in thousands)



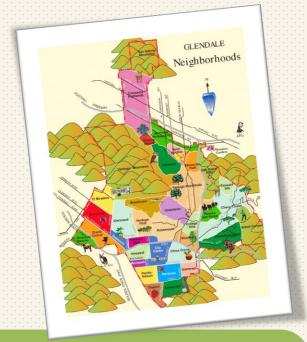


Departmental Highlights



Council Districts Transition Process

Project 1/3



What value will it bring?

- Increased representation for underrepresented voting groups in Glendale
- May reduce the cost of running for Council

How will we do it?

Extensive Public Outreach and Input

- Public Hearings
- Public Workshops
- Charter Amendments

How will it be funded?

FY 23-24:

General Fund – City Attorney

Conduct Review of Contract and Insurance Terms

Project 2/3



Council Priority



Operational Efficiency

How will we do it?

 Internal review and analysis of requirements of comparable jurisdictions

What value will it bring?

- Ensure best practices for protecting City's interest
- Smooth delivery of contractual services

How will it be funded?

FY 23-24:

- General Fund City Attorney
- Liability Insurance Fund City Attorney

Obtain Final ROPS Approval

Project 3/3



Council Priority



Financial Sustainability

How will we do it?

 Restructure last remaining enforceable obligation contract and resubmit Last & Final for DOF approval.

What value will it bring?

 Free up approximately \$10.4 million in outstanding bond proceeds to utilize for Central Park Development Project

How will it be funded?

FY 23-24:

General Fund – City Attorney

Q & A





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Management Services



Management Services

Council Support

City-wide Departmental Oversight

Communications & Media Relations

Legislative Affairs

Innovation & Performance

Sustainability

Internal Audit

Personnel

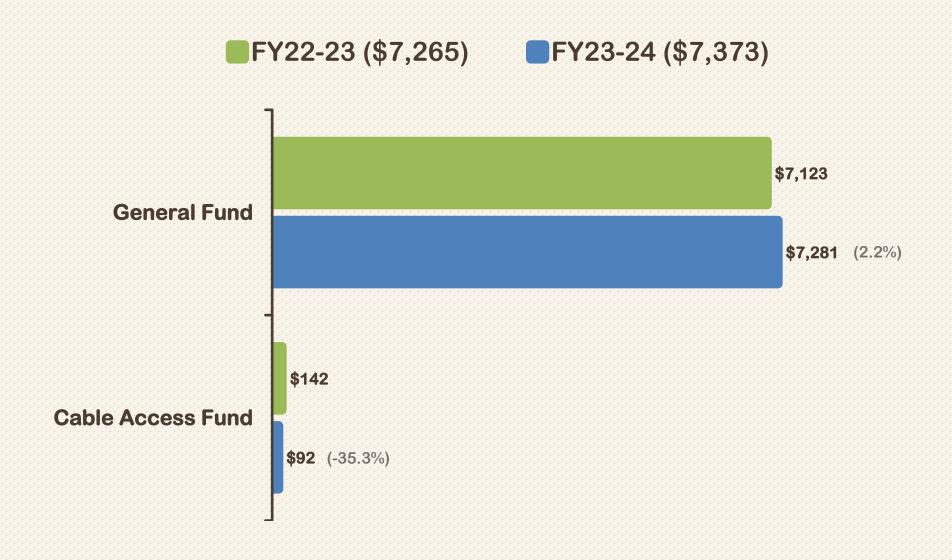
	FY 22-23 Current	FY 23-24 Proposed
Full Time	27.00	27.00
Hourly FTE	4.09	3.79
Total	31.09	30.79





Management Services

(in thousands)



Departmental Highlights



Civic Services Institute



What value will it bring?

- Increase trust in local government
- Educate residents about City Hall
- Inspire attendees to apply for Boards & Commissions
- Recruit potential local job applicants

How will we do it?

- 8-week community academy to learn about City operations and how to get involved
- Lessons from City Executives about City Hall services
- Tours of department operations

How will it be funded?

FY 23-24:

Community Satisfaction Survey

Project 2/4



What value will it bring?

- Solicit residents' satisfaction level with City Services
- Data to inform where we can improve and what we are doing well
- Community-driven future policy development

How will we do it?

 Hiring firm to conduct outreach and satisfaction survey of Glendale residents

How will it be funded?

FY 23-24:

Sustainability Initiatives



What value will it bring?

- Reduced greenhouse gas emissions
- Increased compliance with new regulations
- Increased waste diversion from landfills
- Compost production for 50 families and City parks

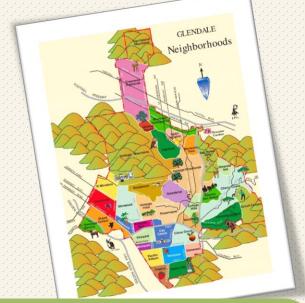
How will we do it?

- Bolster outreach for electric landscape equipment programs
- Installation of a pilot composting system at Lower Scholl Canyon Park and Dunsmore Park
- Add Safety Element to the Climate Action and Adaptation Plan

How will it be funded?

Carryover Funds:

Council Districting Process



What value will it bring?

- Potential increase in representation for underrepresented voting groups in Glendale
- Increased targeted policies for specific needs and issues of the different neighborhoods

How will we do it?

- Host community workshops and events to inform the public about districts
- Hold hearings for public input pending charter amendments
- Introduction of Charter amendment to voters

How will it be funded?

FY 23-24:

Q & A





#MyGlendale

FY 2023-24 Budget Adoption Calendar

Session #1 – April 25 – Budget Kickoff



- FY 2022-23 GF Projection, FY 2023-24 Proposed GF Budget
- Five Year GF Forecast

Session #2 – Thursday, May 11 – Public Safety and GWP



Fire, Police, Glendale Water & Power

Session #3 – Tuesday, May 16 – Central Support Departments

Human Resources, Finance, Information Technology, City Clerk, City Treasurer,
 City Attorney, Management Services

FY 2023-24 Budget Adoption Calendar

Session #4 – Tuesday, May 23 – Quality of Life and PWD

Community Services & Parks, Library, Arts & Culture, Community Development,
 Public Works

Session #5 - Tuesday, May 30 - Fee Study & Wrap-Up

Tuesday, June 13 - Budget Hearing & Adoption