



CITY CLERK  
2023 JUL 13 AM 10:25

**LOBBYIST QUARTERLY REPORT**

City of Glendale, California

Quarter:  1<sup>st</sup> (File by April 15)  2<sup>nd</sup> (File by July 15)  3<sup>rd</sup> (File by October 15)  
 4<sup>th</sup> (File by January 15 of following year)

Year: 2023

**SECTION 1: Lobbyist information:**

I am registered with the City as:  Individual Lobbyist  Lobbyist Firm

Name: Michael Menjivar

Firm: Strategies360

Business/mailling Address: P.O. Box 290152, 18039 Chatsworth St., Granada Hills, CA 91328

Phone: 8182126887

E-mail: Michaelm@strategies360.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Swimply

Address: 6425 Weldlake Dr., Los Angeles, CA 90068

Phone:

E-mail: Cameron@swimply.com

Nature of Business: Swimply is an online marketplace for renting a swimming pool

Description of Project(s) or Legislation lobbying for:

Short-term pool rentals



**SECTION 3: Financial Information:**

List the amount received or to be received from each client: Swimply, \$18,000 total for 3 months

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
Monthly	6,000	

List the amount received or to be received from each client: \_\_\_\_\_

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Swimply				\$18,000	



**SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:**

**Client:** Swimply

**Name and Title of Official contacted or to be contacted:** City Council, Ardy Kassakhan

**Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence):** 6/26/2023, 6/27/2023

**Total number of contacts or anticipated contacts:**

1 contact	2-5 contacts	6-10 contacts	11+ contacts
	X		

**Client:** \_\_\_\_\_

**Name and Title of Official contacted or to be contacted:** \_\_\_\_\_

**Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence):** \_\_\_\_\_

**Total number of contacts or anticipated contacts:**

1 contact	2-5 contacts	6-10 contacts	11+ contacts

**Client:** \_\_\_\_\_

**Name and Title of Official contacted or to be contacted:** \_\_\_\_\_

**Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence):** \_\_\_\_\_

**Total number of contacts or anticipated contacts:**

1 contact	2-5 contacts	6-10 contacts	11+ contacts



**SECTION 5: Lobbyist activity expenses:**

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official’s immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.

Client:                     N/A                    

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)



Check here and attach additional sheets if reporting lobbying activities for more than one client. Pages from this form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on 07/11/2023, at Los Angeles, California.

  
Signature

Michael Menjivar  
Printed Name

Vice President, Government Relations  
Title/Position