



CITY CLERK
2013 OCT 31 PM 4:41

LOBBYIST QUARTERLY REPORT

City of Glendale, California

Quarter: ☐ 1st (File by April 15) ☐ 2nd (File by July 15) ☒ 3rd (File by October 15)
☐ 4th (File by January 15 of following year)

Year: 20 ☐

SECTION 1: Lobbyist information:

I am registered with the City as: ☐ Individual Lobbyist ☒ Lobbyist Firm

Name: Michael Menjivar

Firm: Strategies 360

Business/mailling Address:

PO Box 280152 - 18039 Chatsworth St., Granada Hills CA 91328

Phone: 818-212-6887

E-mail: Michaelm@strategies360.com

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Swimply

Address: 6425 Weldlake Dr., Los Angeles CA 90068

Phone: _____

E-mail: Cameron@swimply.com

Nature of Business: Online marketplace for renting swimming pools

Description of Project(s) or Legislation lobbying for:

Short-term pool rentals



SECTION 3: Financial Information:

List the amount received or to be received from each client: _____

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
Monthly		

List the amount received or to be received from each client: _____

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.

Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Swimply				\$18,000	



SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:

Client: Digital Restaurant Association

Name and Title of Official contacted or to be contacted:

Ardy Kassakhan

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 9/7/23 (meeting w/ Jeremy Oberstein)

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
✓			

Client: _____

Name and Title of Official contacted or to be contacted:

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): _____

Total number of contacts or anticipated contacts:

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Client: _____

Name and Title of Official contacted or to be contacted:

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): _____

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts



Client: _____

Name and Title of Official contacted or to be contacted:

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): _____

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts

___ Check here if you do not yet know which City of Glendale Official you will be contacting.

[] Check here and attach additional sheets if necessary. Pages from this form may be duplicated and attached as additional sheets.

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SECTION 1: Lobbyist information:

I am registered with the City as: ☐ Individual Lobbyist ☐ Lobbyist Firm

Name: _____

Firm: _____

Business/mailling Address: _____

Phone: _____

E-mail: _____

SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):

Name: Digital Restaurant Association (DRA)

Address: 171 N Aberdeen St., Suite 400 Chicago, IL 60607

Phone: 773-677-3774

E-mail: Joe.Reinstein@digitalrestaurants.org

Nature of Business: helping restaurants navigate the food delivery app ecosystem

Description of Project(s) or Legislation lobbying for:

Advocating on behalf of restaurant owners
in the digital/app-based spaces.



SECTION 3: Financial Information:

List the amount received or to be received from each client: _____

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
Monthly		

List the amount received or to be received from each client: _____

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.

Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Digital Restaurant Association				\$25,500	



SECTION 5: Lobbyist activity expenses:

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official's immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.

Client: _____

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

Client: _____

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Client: _____

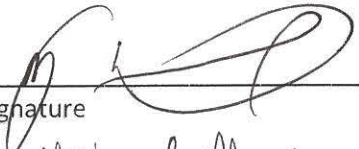
Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)



☒ Check here and attach additional sheets if reporting lobbying activities for more than one client.
Pages from this form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on 10/25/23, at Los Angeles, California.

Signature 

Printed Name Michael Manjivar

Title/Position VP, Government Relations