



**LOBBYIST QUARTERLY REPORT**

**City of Glendale, California**

Quarter:  1<sup>st</sup> (File by April 15)       2<sup>nd</sup> (File by July 15)       3<sup>rd</sup> (File by October 15)  
 4<sup>th</sup> (File by January 15 of following year)

Year: 20

**SECTION 1: Lobbyist information:**

I am registered with the City as:       Individual Lobbyist       Lobbyist Firm

Name: Areen Ibranossian & Brian Stedje-Stroud

Firm: Chief Strategies

Business/mailling Address: c/o 2350 Kerner Blvd., Ste. 250, San Rafael, CA 94901

Phone: 415-389-6800

E-mail: chiefstrat@nmgovlaw.com

**SECTION 2: Client information for whom you are lobbying (add extra pages if necessary):**

Name: Tranzito Vector Media

Address: 560 Lexington Ave 14th Floor, New York, NY 10022

Phone: \_\_\_\_\_

E-mail: gene@tranzito.org

Nature of Business: Bus Shelters

Description of Project(s) or Legislation lobbying for:

Bus Shelter Advertising  
\_\_\_\_\_  
\_\_\_\_\_



**SECTION 3: Financial Information:**

List the amount received or to be received from each client: Tranzito Vector Media

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
11/1/2023	\$10,000	

List the amount received or to be received from each client: \_\_\_\_\_

Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.

**Total compensation received or promised from each client during this reporting period for lobbying purposes – please provide the name of each client and check the appropriate box for the range:**

Client Name	\$0-\$500	\$501-\$1,000	\$1,001-\$10,000	\$10,001-\$100,000	Over \$100,000
Tranzito Vector Media			x		



**SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:**

**Client:** Tranzito Vector Media

Name and Title of Official contacted or to be contacted:

Councilmember Ardy Kassakhian

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 10/3

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
x			

**Client:** Tranzito Vector Media

Name and Title of Official contacted or to be contacted:

City Manager Roubik Golanian

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 10/3, 10/11, 11/20

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
	x		

**Client:** Tranzito Vector Media

Name and Title of Official contacted or to be contacted:

Director of Public Works Yazdan Emrani

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 10/3, 11/20

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
	x		



**SECTION 4: Information relating to City of Glendale Officials contacted or to be contacted during this reporting period:**

**Client:** Tranzito Vector Media

Name and Title of Official contacted or to be contacted:  
Assistant City Manager John Takhtalian

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 10/3, 11/20

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
	x		

**Client:** Tranzito Vector Media

Name and Title of Official contacted or to be contacted:  
Transit Manager Martha D'Andrea

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): 10/3

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts
x			

**Client:** \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts



**Client:** \_\_\_\_\_

Name and Title of Official contacted or to be contacted:  
\_\_\_\_\_

Date(s) contacted or will contact (includes, but is not limited to in person meetings, remote meetings and correspondence): \_\_\_\_\_

Total number of contacts or anticipated contacts:

1 contact	2-5 contacts	6-10 contacts	11+ contacts

Check here if you do not yet know which City of Glendale Official you will be contacting.

Check here and attach additional sheets if necessary. Pages from this form may be duplicated and attached as additional sheets.

**[Remainder of page intentionally left blank]**



**SECTION 5: Lobbyist activity expenses:**

Please list payments made by you, during this reporting period, which directly benefitted any City Official or City Official’s immediate family or domestic partner. Activity expenses do not include campaign contributions, however, they do include gifts, salaries and other forms of compensation to the City Official.

**Client:** N/A

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

**Client:** \_\_\_\_\_

Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)

**Client:** \_\_\_\_\_


Name of City Official	Activity Expense paid/incurred by Lobbyist to City Official – please list dollar amount or fair market value.	Description of activity (e.g. gift, salary, loan forgiveness, passes, etc.)



Check here and attach additional sheets if reporting lobbying activities for more than one client. Pages from this form may be duplicated and attached as additional sheets.

I declare under penalty of perjury, under the laws of the State of California, that the information provided herein is true and correct.

Executed on 1/12/2024, at Los Angeles, California.



Signature

Areen Ibranossian

Printed Name

CEO & President

Title/Position