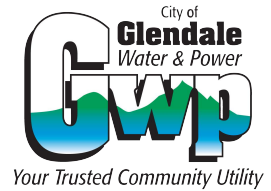




THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA



## Theme, Guidelines and Selection Criteria for the 2025 Metropolitan Student Art Calendar Contest **"Being Water Wise Is ..."**



### **2025 THEME AND GUIDELINES**

1. The new theme of the 2024 student art calendar contest is **"Being Water Wise Is ..."** This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation. The importance of clean and reliable water to public health has been made even more clear over the past few years. Additionally, climate change is stressing Southern California's water supplies and we need to adapt. This theme of water conservation and stewardship should be reflected in the artwork. **Deadline to submit artwork to [GWPConservation@glendaleca.gov](mailto:GWPConservation@glendaleca.gov) is Monday, June 3, 2024**
2. Artwork should be scanned with the image setting of 300dpi (dots per inch), set to TIFF (Tag Image File Format). Files must have a minimum resolution of 240 pixels per inch (240 ppi) or 5 megapixels (5 MP) in landscape format.
3. If you submit a photograph of your artwork please retain any original art until you are notified of selected art pieces(s). If selected, we may request that you scan the image(s) at 300dpi.
4. Metropolitan will select 36 digital art files to be displayed and represented in the District's 2024 "Being Water Wise Is..." calendar and digital library. Selected artists will be honored at the annual recognition ceremony in December (date TBD).
5. All art becomes the property of Metropolitan and Glendale Water & Power (GWP). Metropolitan and GWP have the right to use any selected art for the "Being Water Wise Is..." calendar, promotional items and/or for other public relations use. This includes but is not limited to Metropolitan's website, social media, and reproduction of copies on such items as t-shirts, stickers, postcards, etc.



## **ART SELECTION CRITERIA**

All art media are eligible (print, digital, 3D sculpture, etc.) and **must** be submitted digitally. Each of these selection criteria **must** be followed in order to qualify for judging by Metropolitan.

1. For students who use digital notepads or drawing tablets, all artwork must be original. Do not submit artwork with traced, trademarked, or copyrighted slogans or characters (i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.).
2. Artwork may depict climate change or various conservation and waterwise use:
  - a. inside or outside of the home or school
  - b. in industries or businesses
  - c. in the environment (nature)
  - d. in agriculture
  - e. in recreation
  - f. cleanliness/proper hygiene
3. "Being Water Wise Is ..." is the overall theme. A "short" water message must be written on the artwork (not necessarily the words of the theme/topic). The less text the better.
  - A good example of stewardship is protecting the water from pollution or collecting rainwater in buckets and reusing it to water plants
  - A good example of conservation is turning off the water while brushing your teeth and taking short showers
4. Art with misspelled words will not be selected.
5. Bold, bright, brilliant colors show up the best. Students may use the following art media: computer generated digital art, crayons, markers, pencils, paints, watercolors, chalk, cut paper or fabric.
6. Metropolitan reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

## **ART SCORING CRITERIA**

Art will be selected for the Metropolitan Student Art Calendar based upon four scoring criteria:

1. Adherence to Art Selection Criteria (as listed above)
2. Degree to which art addresses water conservation and stewardship
3. Level of originality (e.g. – uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or text)



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## 2025 Student Information Card

The Metropolitan Water District of Southern California  
“Being Water Wise Is...” Student Art Calendar Contest

Student's <b>First Name:</b>		Student's <b>Last Name:</b>		Grade Level:	
Teacher's Name:			Teacher's Email:		
School Name:			School Phone:		
School District:					
Parent's Name:			Parent's Email:		
Parent's Home Address:					
<b>Digital Filename:</b>	<b>(example: StudentLastName-FirstName-Agency.tiff)</b>				

Submitting Agency:	City of Glendale Water and Power
Contact Person(s):	Varsenik Avetisian - vavetisian@glendaleca.gov

MWD Member Agency:	City of Glendale Water and Power Department
Contact Person(s):	Varsenik Avetisian - vavetisian@glendaleca.gov

***Note: Please make sure all names and information are clearly written and spelled correctly. Include this document with your digital submission.***



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## Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its *"Being Water Wise Is..."* calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, social media, display of the original or copies of art at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards, etc.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en *"Ser acuático es ..."* calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

\_\_\_\_ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

\_\_\_\_ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2025 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

\_\_\_\_ **No**, I do not approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

\_\_\_\_ **No**, No estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2025 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

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Student's Name (please print)/Nombre del Estudiante (letra de imprenta)

Date

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Name of Parent/Guardian (please print)/Escriba el nombre del padre/Guardián (por favor imprima)

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Signature Parent/Guardian/Firma del Padre/Guardián

Email Address