

2024 APR 15 PM 2: 25

LOBBYIST REGISTRATION FORM	·	City of Glendale, California
Registration \$31.00	Renewal \$15.00	Amendment \$15.00
Pursuant to the Glendale Municipal Cod Clerk prior to conducting any activities t		- ·
Registration is valid to December 31st of the provisions of GMC Chapter 2.35.	f the current year and must l	pe renewed on an annual basis per
SECTION 1: Lobbyist information:		
Registering as Individual	Lobbyist Firm	
Name: Areen Ibranossian & Brian Stedge	Stroud	
Firm: Chief Strategies		
Business/mailing Address: c/o 2350 Kerner Blvd, Ste 250, San Rafael,	CA 94901	
Phone: 415-389-6800		
E-mail: chiefstrat@nmgovlaw.com		
<u>For Lobbyist Firms - Name of Each Owner necessary):</u>	er, Partner or Shareholder in	Lobbyist Firm (add extra pages if
Areen Ibranossian 50% owner		
Sara Nina Ibranossian 50% owner		
SECTION 2: Client information for who	myou are lobbying (add ex	tra pages if necessary):
Name: All Vision		·
Address: All Vision LLC 125 Park Avenue,	25th Floor, New York, New York	: 10017



Phone:		
E-mail: kdonovan@allvision	n.com	
Nature of Business: Billboa	ard management company of LA	MTA
Description of Project(s) o	or Legislation lobbying:	
All Vision is a subcontractor municipal jurisdictions within project exists, introductory m	LA County for billboard manage	sportation District (MTA) and working with ment programs on MTA property. No
Property address(es) for P	roject site(s):	
SECTION 3: Information	relating to City of Glendale O	fficials contacted or to be contacted:
Name and Title of Official:		
		ed to in person meetings, remote meetings and
Check here if you do	not yet know which City of G	ilendale Official you will be contacting.
	tach additional sheets if lobb	ying for more than one client. This form may be
SECTION 4: Financial Info	rmation:	
	or to be received from each c	lient:
Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.



LOBBYIST REGISTRATION FORM		City of Glendale, California
Registration \$31.00	Renewal \$15.00	Amendment \$15.00
Pursuant to the Glendale Municipal Co Clerk prior to conducting any activities		
Registration is valid to December 31st of the provisions of GMC Chapter 2.35.	of the current year and must be r	enewed on an annual basis per
SECTION 1: Lobbyist information:		
Registering as Individual	<b>Lobbyist Firm</b>	
Name: Areen Ibranossian & Brian Stedge	e-Stroud	
Firm: Chief Strategies		<del></del>
Business/mailing Address: c/o 2350 Kerner Blvd., Ste. 250, San Rafa	ael, CA 94901	····
Phone: 415-389-6800		
E-mail: chiefstrat@nmgovlaw.com		
<u>For Lobbyist Firms - Name of Each Own</u> necessary):	ner, Partner or Shareholder in Lol	obyist Firm (add extra pages if
Areen Ibranossian - 50-% owner		
Sara Nina Ibranossian - 50% owner		
SECTION 2: Client information for wh	om you are lobbying (add extra	pages if necessary):
Name: Forest Lawn		
Address: 1712 S Glendale Ave, Glendale,	CA 91205	



Phone:		
E-mail: ddrabing@forestla	awn.com	
Nature of Business: Fune	ral service provider	
Description of Project(s)		
Land use		
Property address(es) for	Project site(s):	
SECTION 3: Information	relating to City of Glendale C	Officials contacted or to be contacted:
Name and Title of Officia	l:	
		ted to in person meetings, remote meetings and
[		Glendale Official you will be contacting.
	attach additional sheets if lobb	oying for more than one client. This form may be
SECTION 4: Financial Inf		
	or to be received from each o	lient:
Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.
· •		



LOBBYIST REGISTRATION FORM		City of Glendale, California
Registration \$31.00	Renewal\$15.00	Amendment \$15.00
Pursuant to the Glendale Municipal Cod Clerk prior to conducting any activities t		
Registration is valid to December 31st of the provisions of GMC Chapter 2.35.	f the current year and must be r	enewed on an annual basis per
SECTION 1: Lobbyist information:		
Registering as Individual	Lobbyist Firm	
Name: Areen Ibranossian & Brian Stedge-	Stroud	
Firm: Chief Strategies		<del></del>
Business/mailing Address: c/o 2350 Kerner Blvd, Ste 250, San Rafael,	CA 94901	
Phone: 415-389-6800		
E-mail:chiefstrat@nmgovlaw.com		
<u>For Lobbyist Firms - Name of Each Owner necessary):</u>	er, Partner or Shareholder in Lol	obyist Firm (add extra pages if
Areen Ibranossian 50% owner		
Sara Nina Ibranossian 50% owner		
SECTION 2: Client information for who	m you are lobbying (add extra	pages if necessary):
Name: Air Products		
1940 Air Products Blvd. Wescosy	ille PA 18106	



Pnone:		
E-mail: RILEYTD@airprod	ucts.com	
Nature of Business: Renev	wable Energy Products	
Description of Project(s) o	or Legislation lobbying:	
Renewable Energy Products	3	
Property address(es) for F	Project site(s):	
		fficials contacted or to be contacted:
Name and Title of Official	•	
	•	ted to in person meetings, remote meetings and
Check here if you do	not yet know which City of G	Glendale Official you will be contacting.
Check here and adduplicated and attached a		ying for more than one client. This form may be
SECTION 4: Financial Info		
List the amount received	or to be received from each c	lient:
Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.



LOBBYIST REGISTRATION FORM		City of Glendale, California
Registration \$31.00	Renewal \$15.00	Amendment \$15.00
Pursuant to the Glendale Municipal Coc Clerk prior to conducting any activities t		
Registration is valid to December 31st of the provisions of GMC Chapter 2.35.	f the current year and must be r	enewed on an annual basis per
SECTION 1: Lobbyist information:		
Registering as Individual	Lobbyist Firm	
Name: Areen Ibranossian & Brian Stedge-	Stroud	
Firm: Chief Strategies		<del></del>
Business/mailing Address: c/o 2350 Kerner Blvd, Ste 250, San Rafael,	CA 94901	
Phone: 415-389-6800		
E-mail: _chiefstrat@nmgovlaw.com		
<u>For Lobbyist Firms - Name of Each Owner necessary):</u>	er, Partner or Shareholder in Lo	bbyist Firm (add extra pages if
Areen Ibranossian 50% owner		
Sara Nina Ibranossian 50% owner		
SECTION 2: Client information for who	om you are lobbying (add extra	pages if necessary):
Name: Tranzito Vector Media		
Address: 560 Lexington Ave 14th Floor, Ne	ew York, NY 10022	



Phone:			
E-mail: gene@tranzito.org	3		
Nature of Business: Bus S	Shelters		
Description of Project(s)			
Bus Shelter Improvements			
Property address(es) for	Project site(s):		
		Officials contacted or to be contacted:	
Name and Title of Officia	l:		
	•	ted to in person meetings, remote meetings and	
Check here if you do	o not yet know which City of C	Glendale Official you will be contacting.	
	ttach additional sheets if lobb	oying for more than one client. This form may be	
SECTION 4: Financial Info	ormation:		
	or to be received from each c	client:	
Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.	



LOBBYIST REGISTRATION FORM		City of Glendale, California
Registration \$31.00	Renewal \$15.00	Amendment \$15.00
Pursuant to the Glendale Municipal Coc Clerk prior to conducting any activities		
Registration is valid to December 31st o the provisions of GMC Chapter 2.35.	f the current year and must be r	enewed on an annual basis per
SECTION 1: Lobbyist information:		
Registering as Individual	Lobbyist Firm	
Name: Areen Ibranossian & Brian Stedge-	-Stroud	
Firm: Chief Strategies		
Business/mailing Address: c/o 2350 Kerner Blvd, Ste 250, San Rafael,	, CA 94901	·
Phone: 415-389-6800		
E-mail: chiefstrat@nmgovlaw.com		
<u>For Lobbyist Firms - Name of Each Own</u> necessary):	er, Partner or Shareholder in Lo	bbyist Firm (add extra pages if
Areen Ibranossian 50% owner		
Sara Nina Ibranossian 50% owner		
SECTION 2: Client information for who	om you are lobbying (add extra	pages if necessary):
Name: Glendale Fire Fighters Association	on .	
Address: 421 Oak Street Glendale, CA 912	204	



Phone:					
E-mail: _AraZakarianGFD@	gmail.com				
Nature of Business: Union	Nature of Business: Union representing Glendale Fire Department personnel.				
Description of Project(s) o	or Legislation lobbying:				
General representation of th	e union for contract negotiations	, communications, and items as needed			
Property address(es) for F	roject site(s):				
		officials contacted or to be contacted:			
Name and Title of Official	:				
	•	ted to in person meetings, remote meetings and			
Check here if you do	not yet know which City of C	Glendale Official you will be contacting.			
Check here and a duplicated and attached a		lying for more than one client. This form may be			
SECTION 4: Financial Info	ormation:				
	or to be received from each o	lient:			
Date received/to be received	Amount received /to be received	If non-monetary compensation, provide description and fair market value.			



I declare under penalty of perjury, under the laws of the State of California, that the statements herein are true and correct. I further declare that I will file with the City Clerk within 10 days an Amended Lobbyist Registration Form should any change in the information contained herein occur, or a notice of termination if my lobbyist activities cease.

Executed on 4/11/2024	at los Angeles	California
An.		
Signature		
Areen Ibranossian		
Printed Name	<del> </del>	
President & CEO		
Fitle/Position	and the state of t	

aliç